



Monitoring of the Socio-Economic Situation

Report on Sociological Online Survey

This research was conducted by the Charitable organization “Community Foundation of Kherson “Zakhyst” as a part of it's project implemented under the USAID/ENGAGE activity, which is funded by the United States Agency for International Development (USAID) and implemented by Pact. The contents of this research are the sole responsibility of Pact and it's implementing partners and do not necessary reflect the views of USAID or the United States Government

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July

2024

Research background

Methodology: an online survey using an interactive structured questionnaire; links to the survey were sent to potential respondents from the database (online research panel of the Kherson community). The sample was based on demographic indicators as of January 1, 2022. Given the indicators, the research margin of error does not exceed 5%, with a probability of 0.95. The sample included Kherson residents both currently residing within the community and those who left Kherson after February 24, 2022 to other regions of Ukraine or abroad. Currently, there is no official data on the migration of Kherson's residents, thus making it impossible to assess the given respondent sample's representativity. However, there are reasons to believe that the ratio of those reporting themselves still residing within the community presented is greater than the actual ratio, which may affect the research results.

Research purpose: to find out the dynamics of changes in Kherson residents' assessments of the socio-economic and security situation in Kherson.

Sample scope: 400 respondents.

Field stage period: from May 28 to June 20, 2024.

Research client: Community Foundation of Kherson «Zakhyst».

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The research group carries on activities on increasing and improving the online panel of Kherson city community to align it with the general population indicators and invites all Kherson residents to join the panel. This can be done at: <https://lemur.ua/sign-up>



The rating of community problems has changed slightly over the past six months. There have been more difficulties with employment (59%, +12% compared to December 2023), a 6% increase in concern about the problem of stray animals (37%, +12%) and a lack of bomb shelters (33%, +9%). The top five most pressing problems also include "the consequences of flooding the city after the Kakhovka hydroelectric dam was blown up" and "unfair distribution of humanitarian aid," but their changes are within the margin of error.

Regarding information needs, information about the provision of humanitarian aid remains important for Kherson residents (36%), but those who would like to receive more information about the activities of local authorities have decreased – in December 2023, the number of such people was 41%, and now it is 34%.

There is still a high demand for advice on employment (32%, +5% compared to December 2023), compensation for property damaged by the war (30%, -2%), and payment for utilities (27%, +3%).

In the context of reconstruction, the same as in December 2023, **the top three priorities include**: rebuilding destroyed buildings (59%, +4%), identifying and prosecuting traitors and collaborators (49%, -3%), and returning people to the community (43%, +2%).

Three strategic areas of development have been consolidated: the development of small and medium-sized businesses (77%, +3 compared to December 2023), industrial development (61%, -1%), and tourism and recreation (53%, +3%).

The psycho-emotional state of Kherson residents can be described by an increase in anxiety (56%, +5 compared to December 2023), and frustration (40%, +11%). However, "hope" (43%) and "expectation of improvement" (43%) remain in the top 5 most popular words describing the current state of Kherson residents. Likewise, "hope" (53%) and "expectation of improvement" (51%) are at the top of the ranking of words that Kherson residents think of when they reflect about the future.

Kherson residents continue to **suffer from bombing**. Russia has been causing the most damage to housing. In 10 months, the number of Kherson residents whose family homes were damaged increased by 16% (from 35% in September 2023 to 51% currently), as well as the apartment building or yard where the apartment is located (+13%).

Rescuers (the State Emergency Service in Kherson), the military in Kherson, Kherson volunteers, and Kherson utility workers remain **the people with the highest level of trust among the community**.

The number of Kherson residents who **do not intend to return to the city** tends to be increasing. Over the past 11 months, the number of such people has increased 7 times – from 3% in July 2023 to 22% currently.

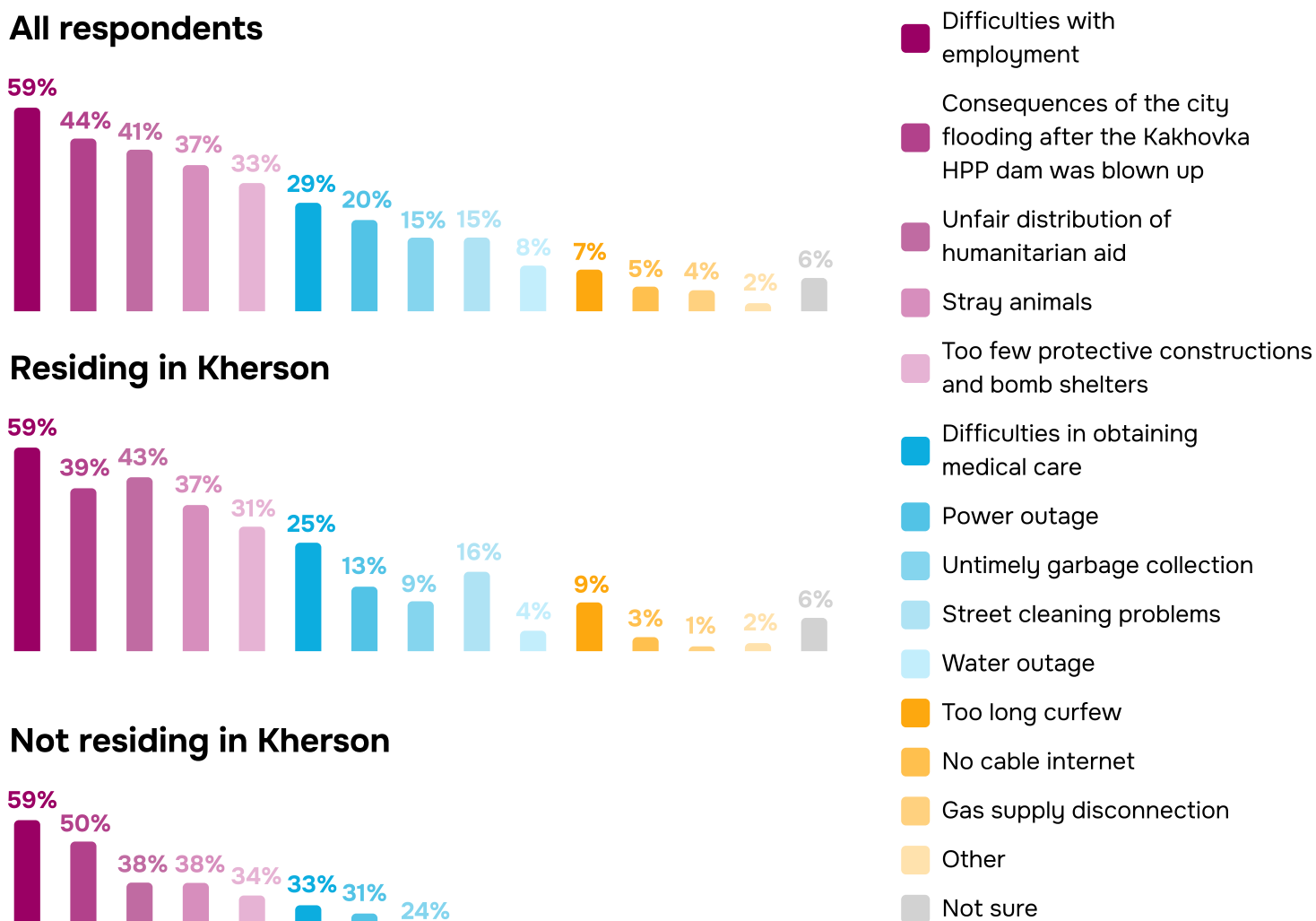
Answer Breakdown

Rating of community problems (N=400), %

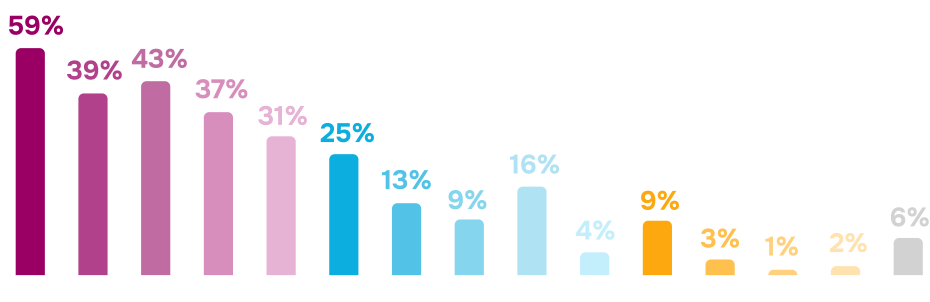
Q.: In your opinion, what problems in Kherson (other than bombing) are the most acute and need to be addressed as a matter of priority?

Multiple choice

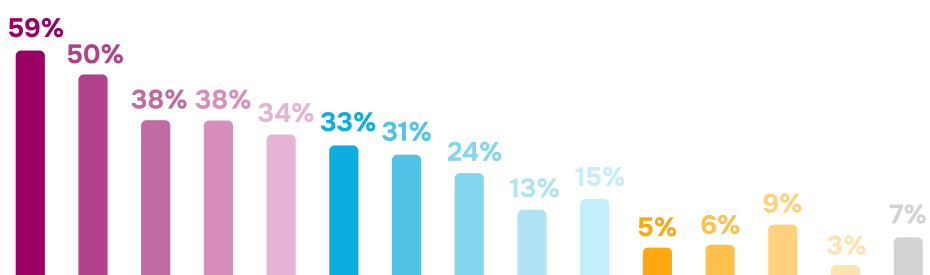
All respondents



Residing in Kherson



Not residing in Kherson

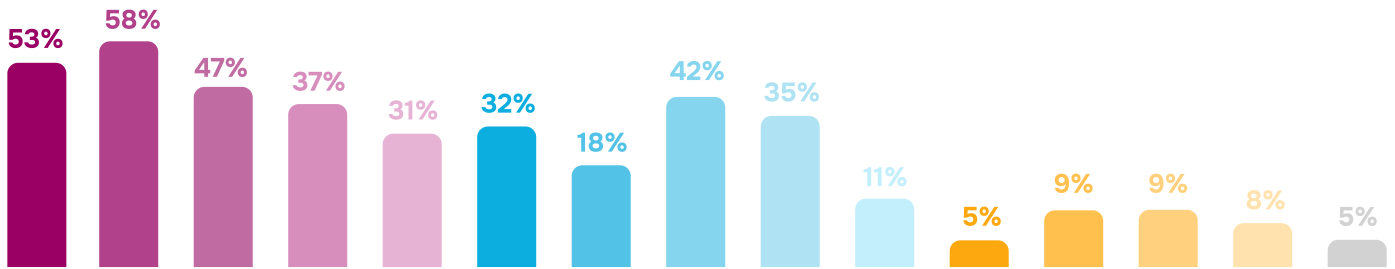


Other:

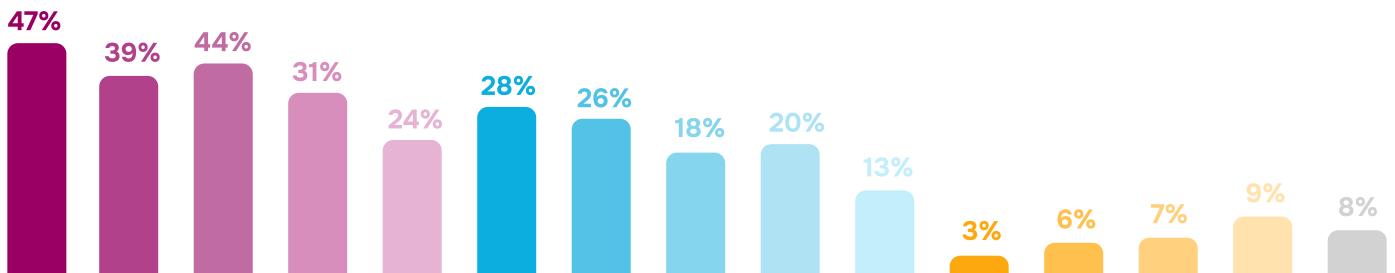
- poor public transport ("it is difficult to get home from work after 4 pm");
- preparation for the heating season;
- "not stray animals, but homeless animals, there should be help for them, so that people who feed them can receive food and so on," etc.

Dynamics of the rating of urban problems (July 2023 - June 2024)

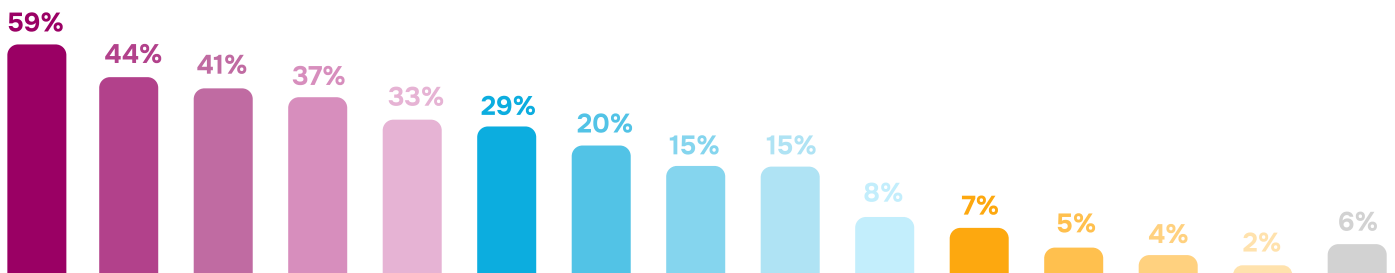
July 2023



December 2023



June 2024

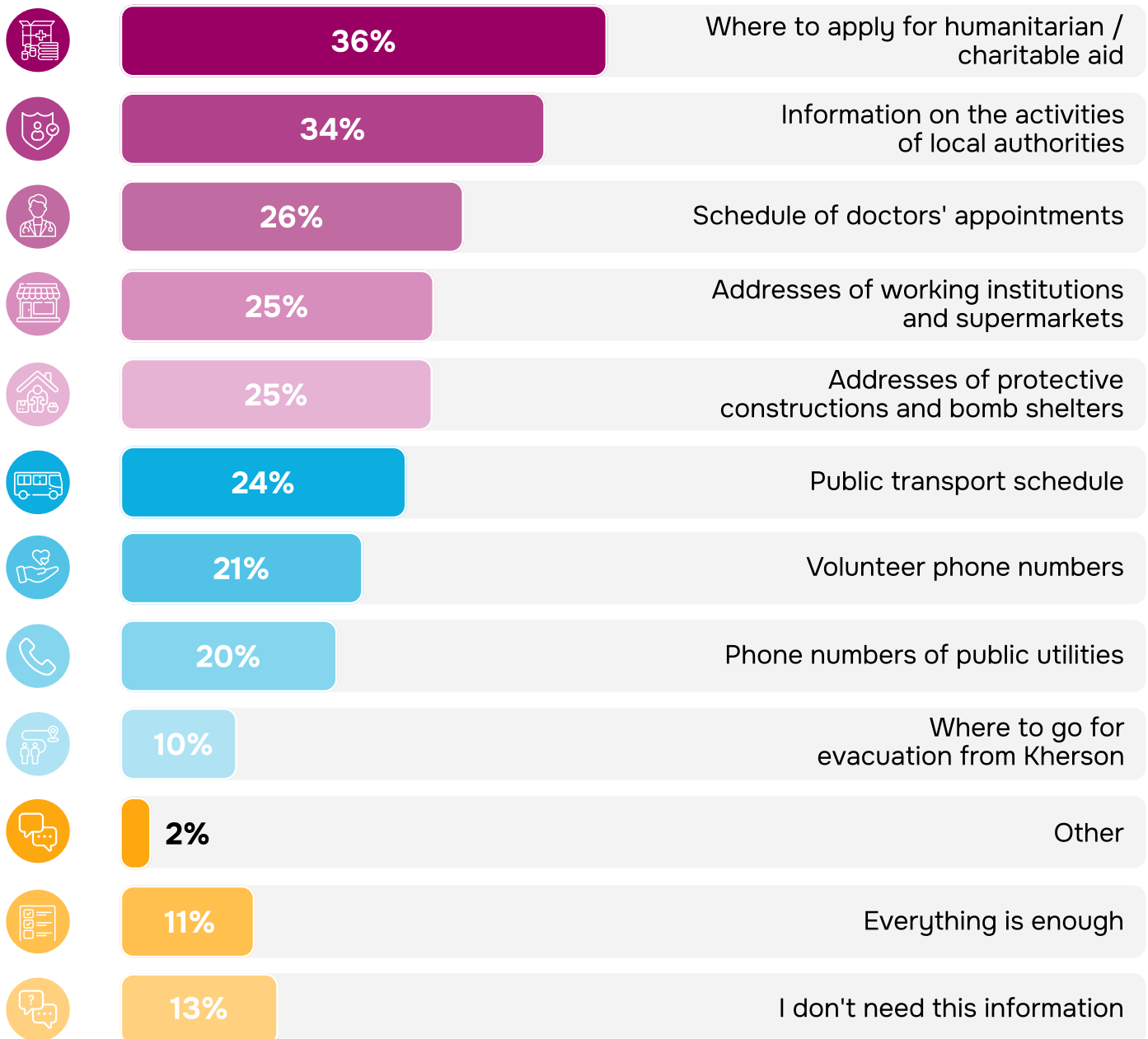


- Difficulties with employment
- Consequences of the city flooding after the Kakhovka HPP dam was blown up
- Unfair distribution of humanitarian aid
- Stray animals
- Too few protective constructions and bomb shelters
- Difficulties in obtaining medical care
- Power outage
- Untimely garbage collection
- Street cleaning problems
- Too long curfew
- Gas supply disconnection
- Other
- Not sure

Information needs (N=400), %

Q.: What background information about life in Kherson do you currently lack?

Multiple choice

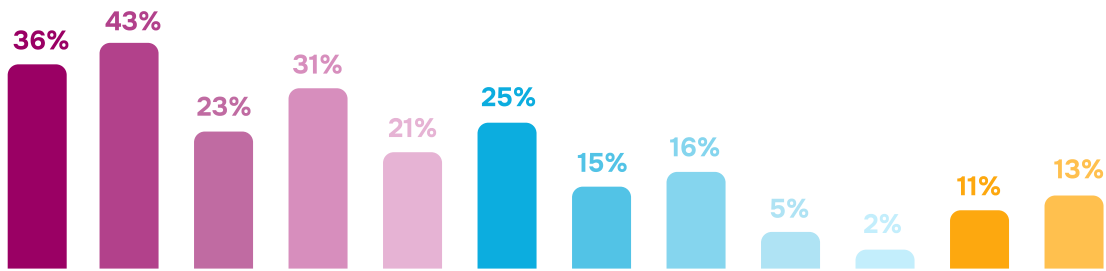


Other:

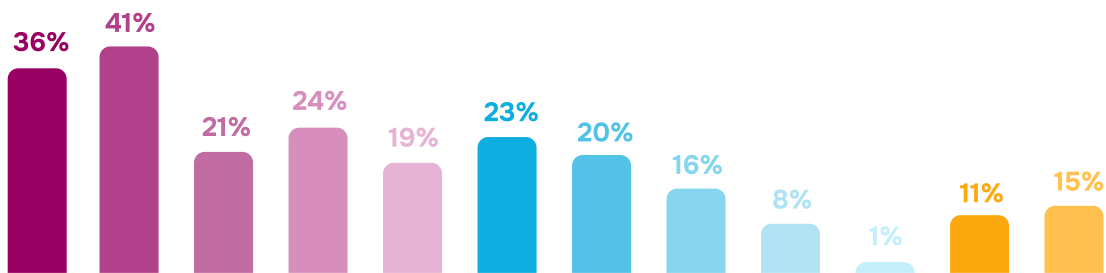
- prospects for the heating season;
- addresses of open shelters and storage facilities;
- legal issues.

Dynamics of information needs (July 2023 - June 2024)

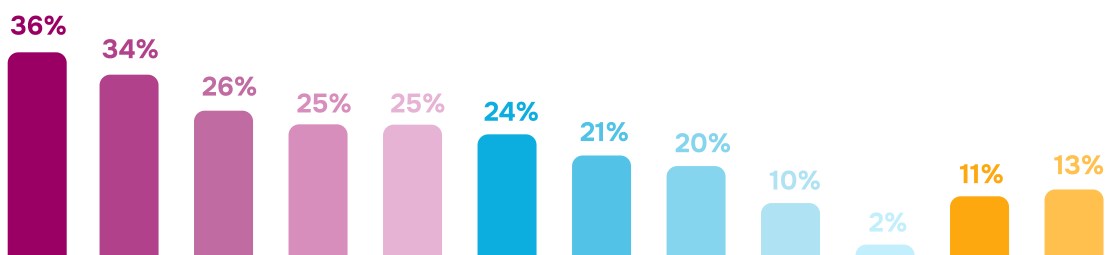
July 2023



December 2023



June 2024



Where to apply for humanitarian / charitable aid

Information on the activities of local authorities

Schedule of doctors' appointments

Addresses of working institutions and supermarkets

Addresses of protective constructions and bomb shelters

Public transport schedule

Volunteer phone numbers

Phone numbers of public utilities

Where to go for evacuation from Kherson

Other

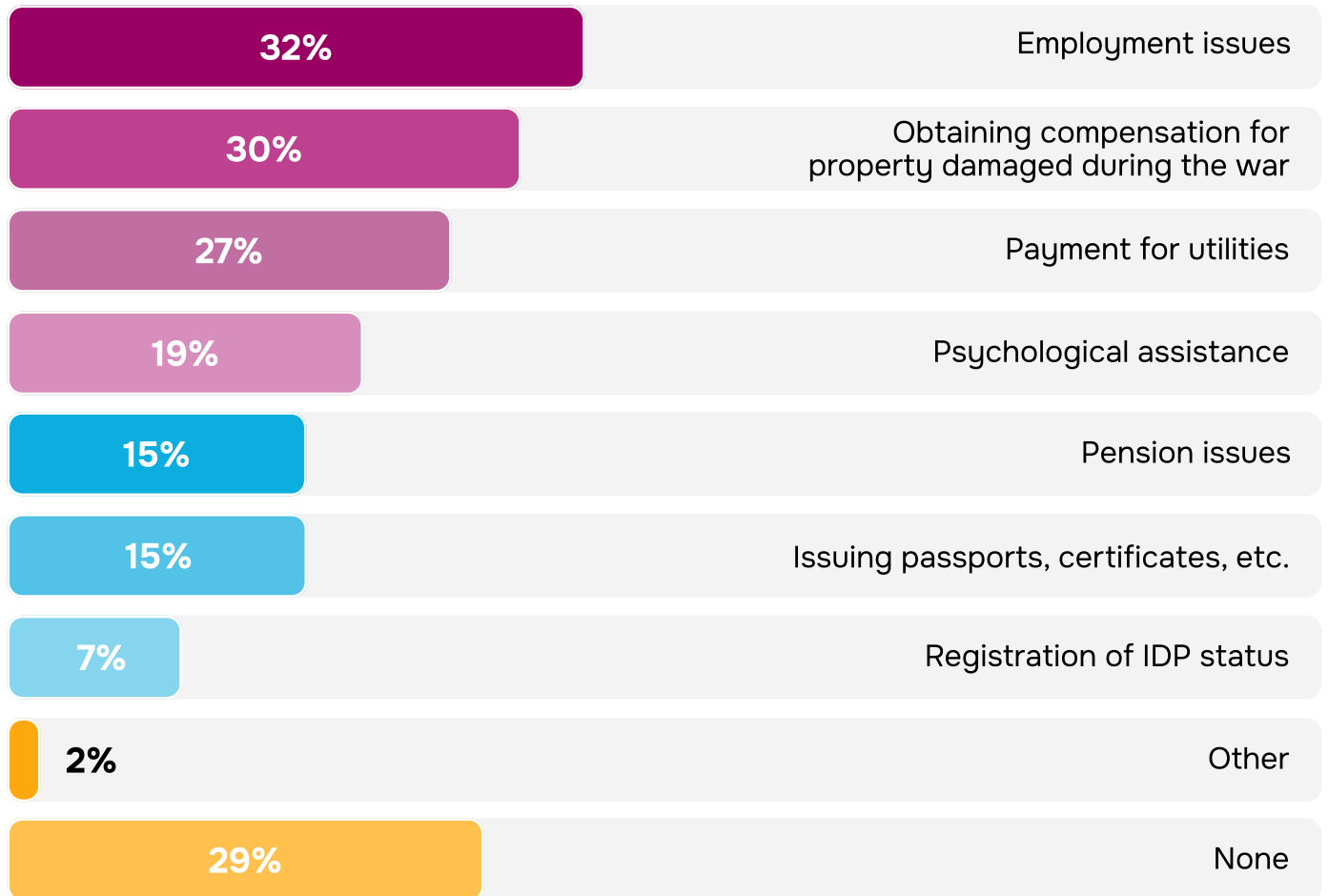
Everything is enough

I don't need this information

Needs for consultations (N=400), %

Q.: Which specialists do you need to consult?

Multiple choice

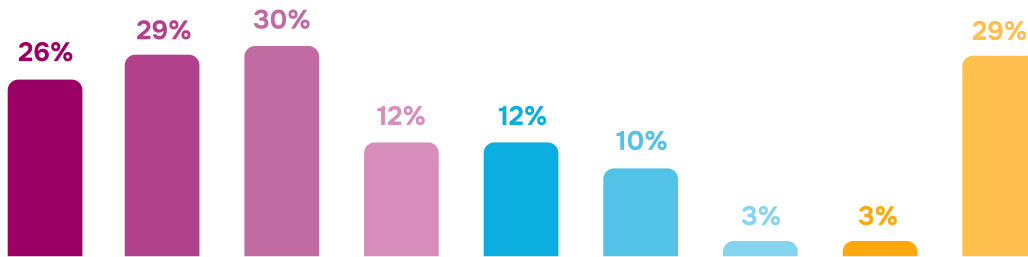


Other:

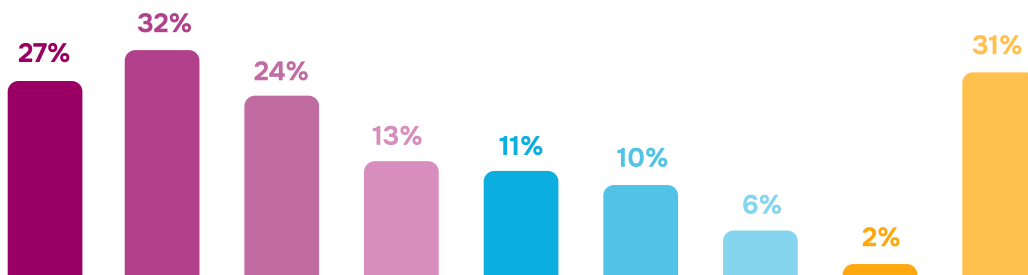
- recalculation of utility bills for the period of occupation of Kherson;
- possibility to work with the tax office in-person;
- consultations with lawyers on the protection of rights and freedoms;
- medical consultations (consultation with a neurosurgeon, MRI examination / only one neurologist in Kherson / lack of doctors: endocrinology, gastroenterology, ophthalmologists, etc);
- allocation of Kherson budget funds.

Dynamics of needs for consultations (July 2023 - June 2024)

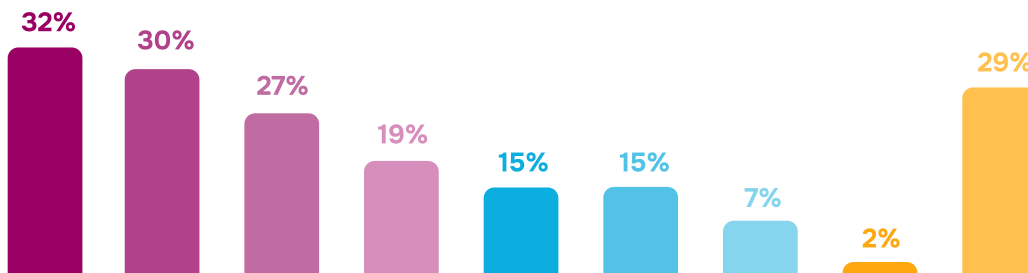
July 2023



December 2023



June 2024



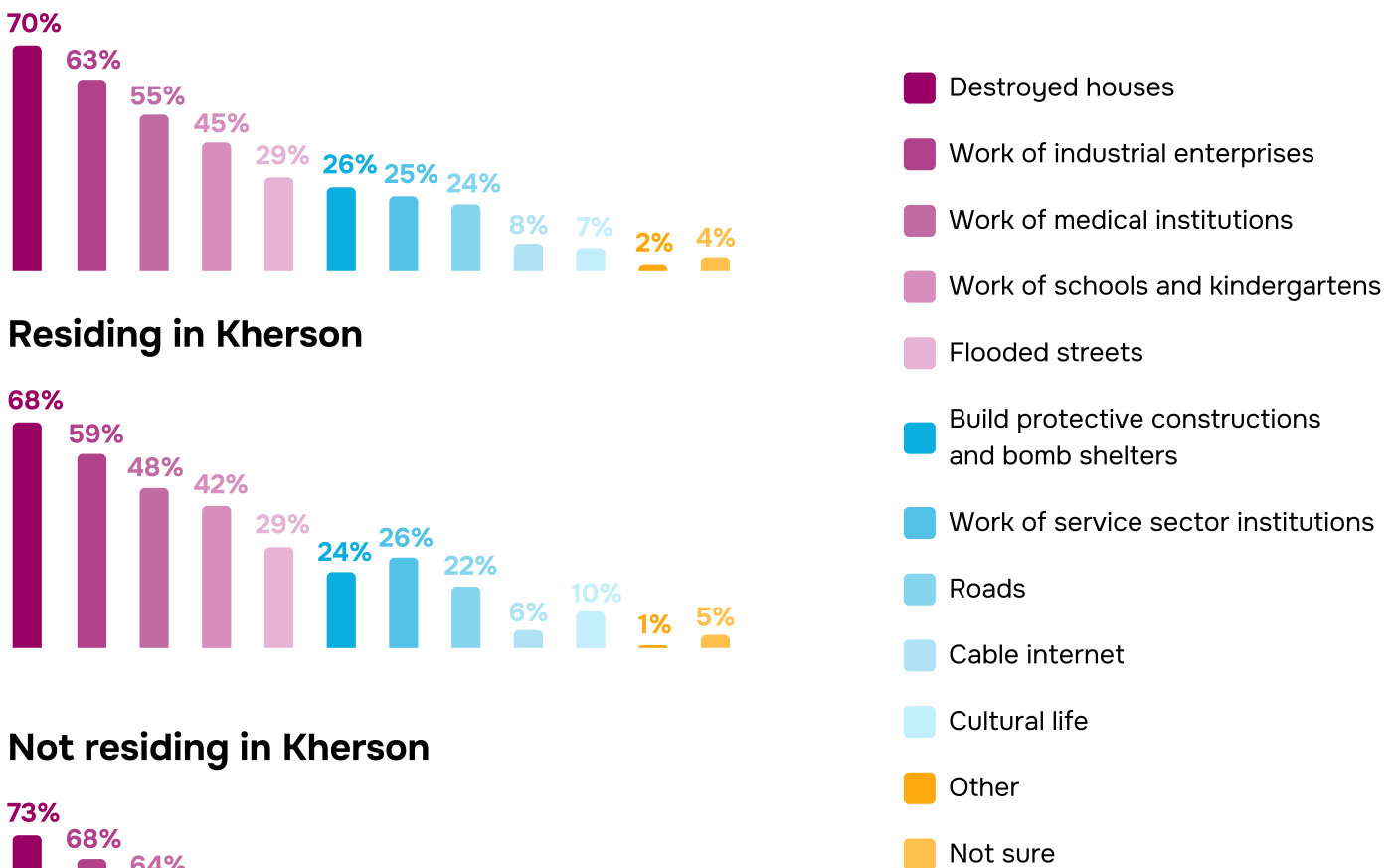
- Employment issues
- Obtaining compensation for property damaged during the war
- Payment for utilities
- Psychological assistance
- Pension issues
- Issuing passports, certificates, etc.
- Registration of IDP status
- Other
- None

Priorities for restoration and reconstruction in the community (N=400), %

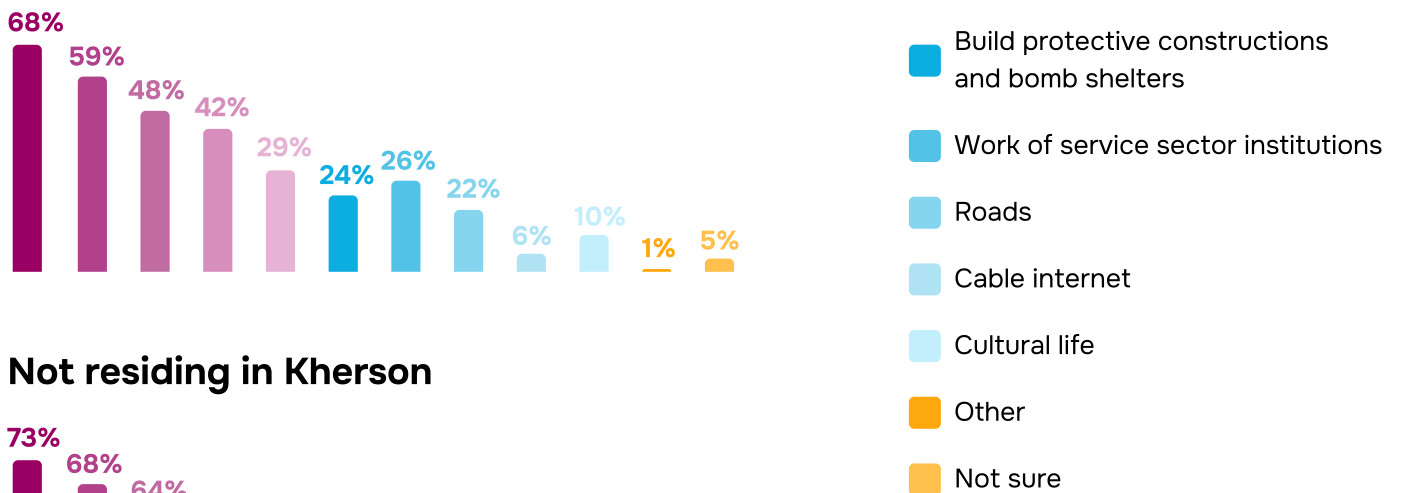
Q.: Currently, there are a lot of discussions about Kherson's restoration. What do you think should be restored in Kherson first of all?

Multiple choice

All respondents



Residing in Kherson



Not residing in Kherson

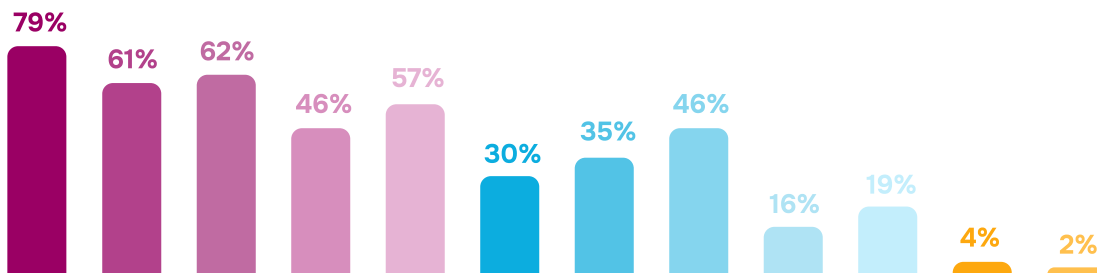


Other:

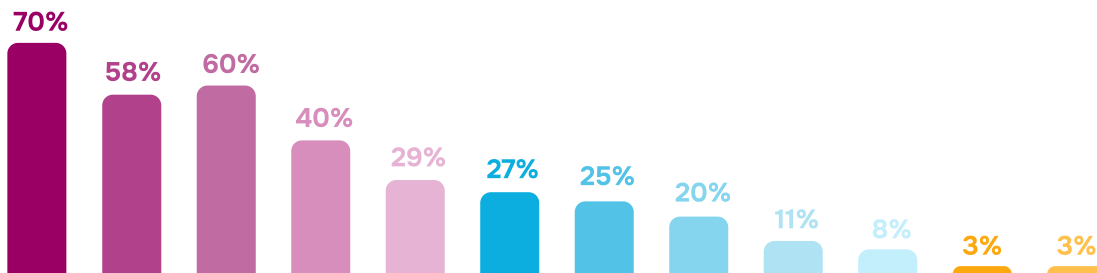
- Prepare the city for the heating season;
- build defense lines; renew the government;
- everything;
- too early to talk about it / the destruction continues daily and nightly, there is nothing to rebuild now.

Dynamics of restoration and reconstruction priorities (July 2023 - June 2024)

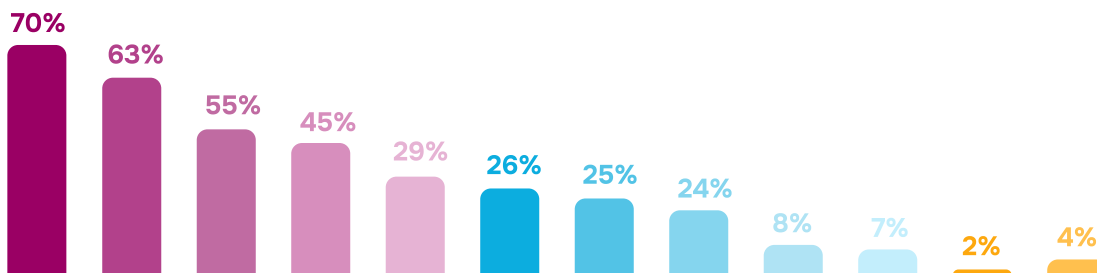
July 2023



December 2023



June 2024

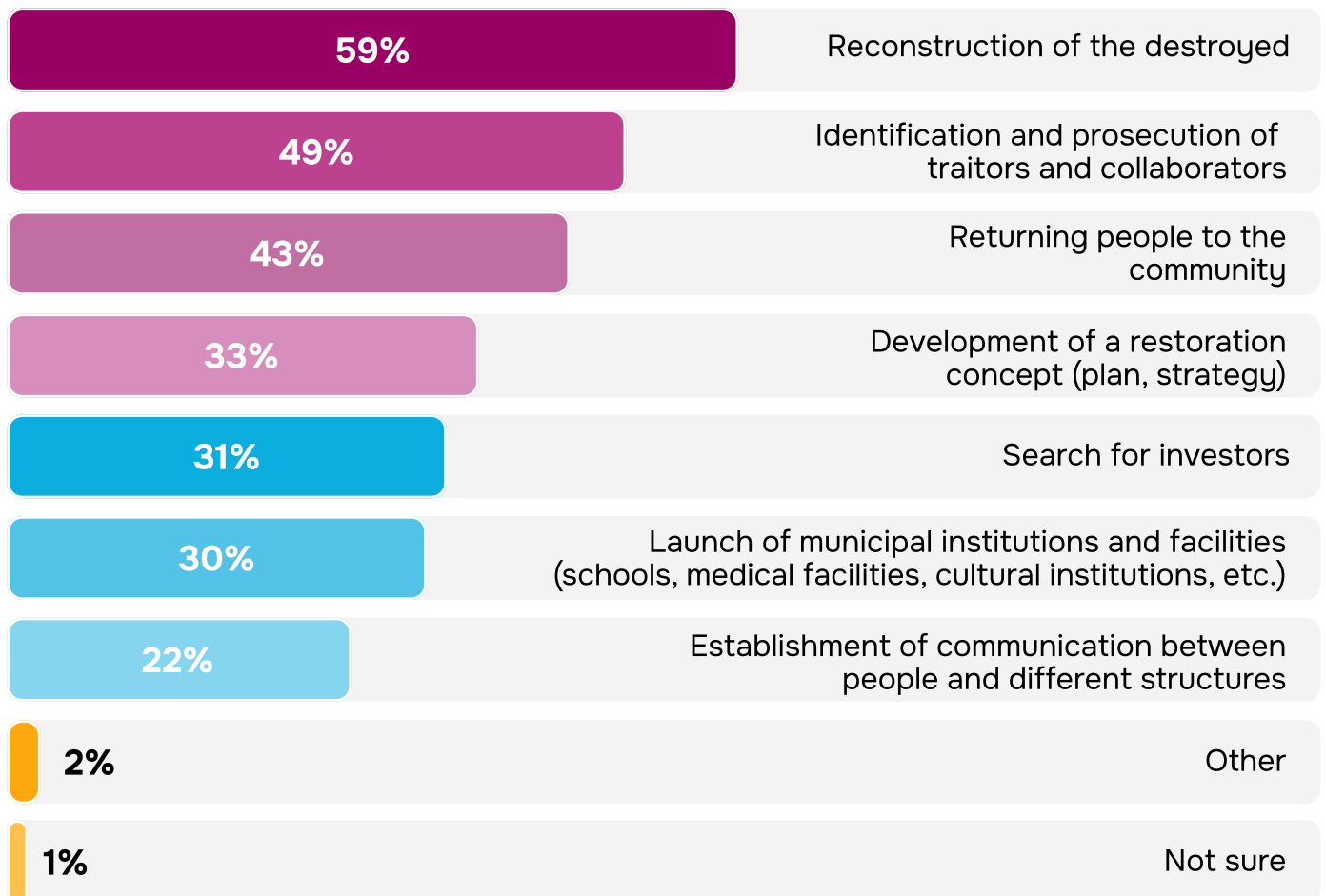


- Destroyed houses
- Work of industrial enterprises
- Work of medical institutions
- Work of schools and kindergartens
- Flooded streets
- Build protective constructions and bomb shelters
- Work of service sector institutions
- Roads
- Cable internet
- Cultural life
- Other
- Not sure

Areas of restoration in the community (N=400), %

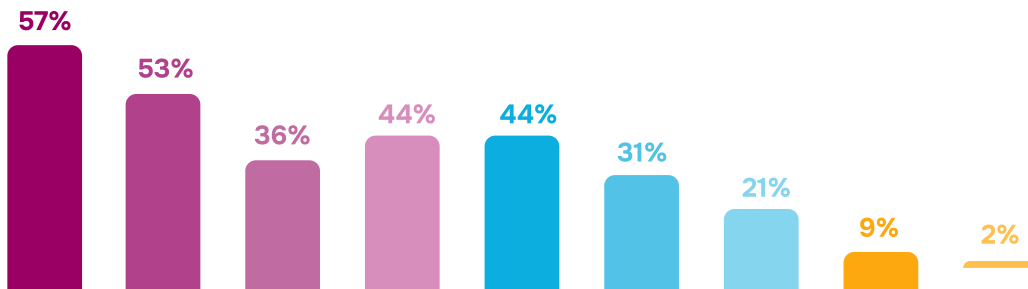
Q.: Please select from the list what you think should be the first thing to start rebuilding in Kherson? Choose the three most important things.

Multiple choice

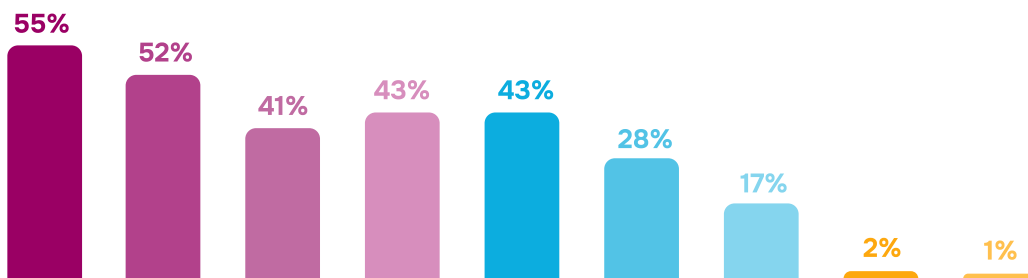


Dynamics of restoration areas in the community (July 2023 - June 2024)

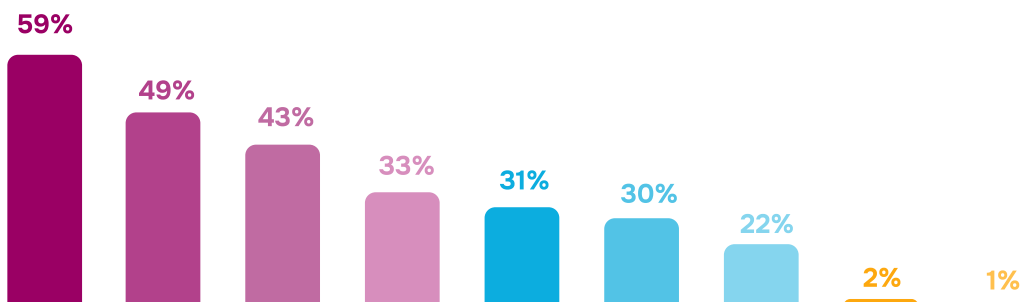
July 2023



December 2023



June 2024

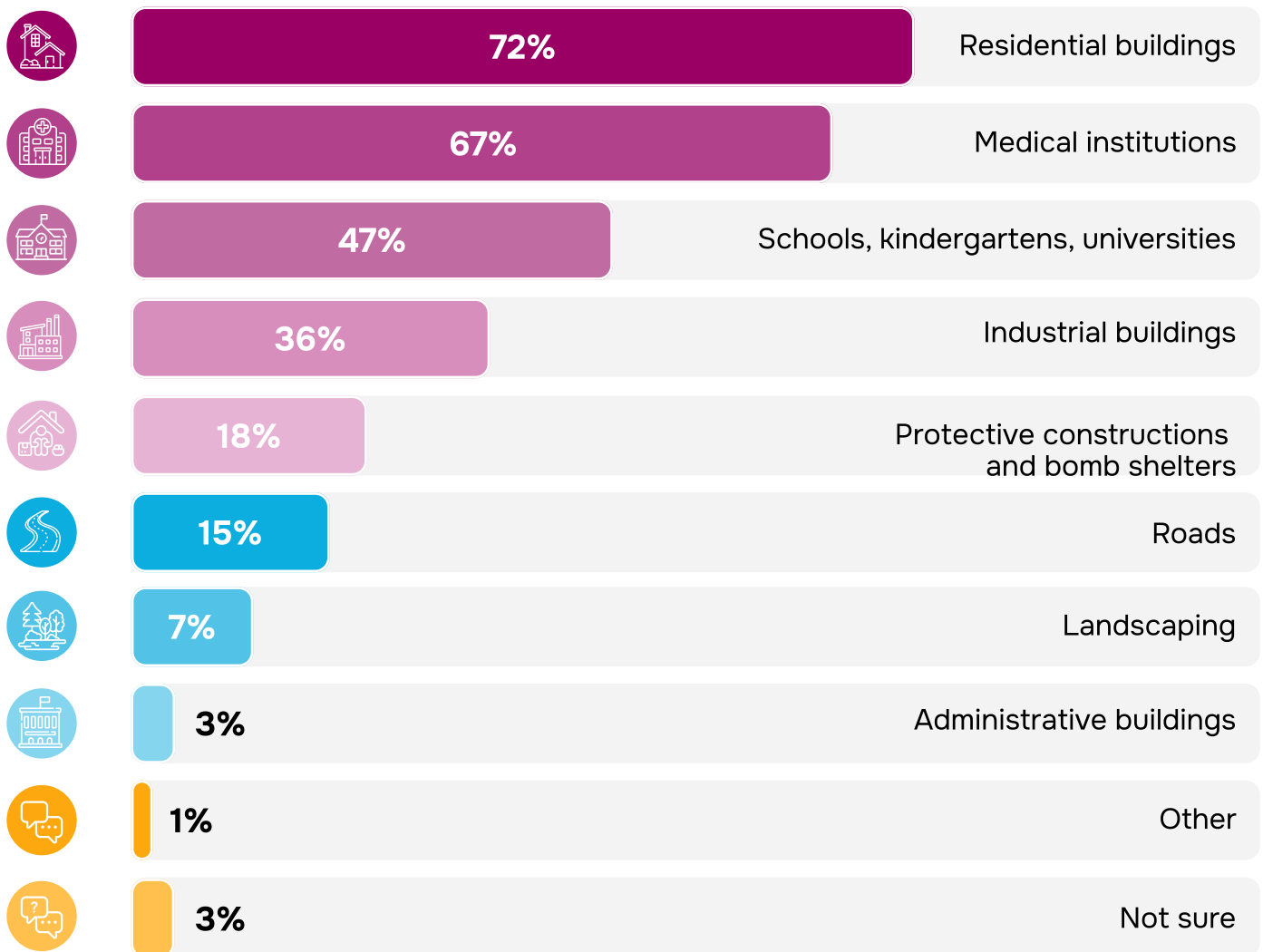


- Reconstruction of the destroyed
- Identification and prosecution of traitors and collaborators
- Returning people to the community
- Development of a restoration concept (plan, strategy)
- Search for investors
- Launch of municipal institutions and facilities (schools, medical facilities, cultural institutions, etc.)
- Establishment of communication between people and different structures
- Other
- Not sure

Priorities for the reconstruction of destroyed and damaged buildings and facilities (N=400), %

Q.: In your opinion, what destroyed or damaged buildings and facilities should be rebuilt in Kherson first of all? Choose the three most important things.

Multiple choice

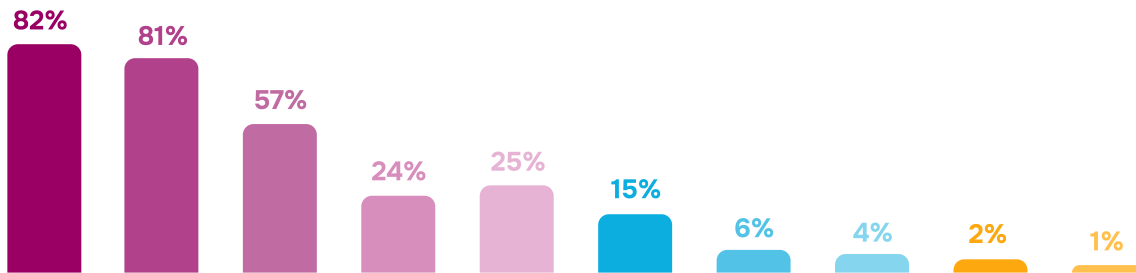


Other:

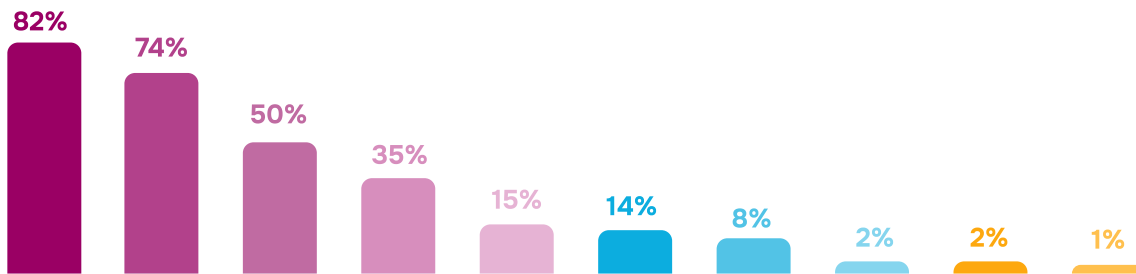
- "all of the above, but after the destruction of the city by shelling is repaired";
- "first of all, transparency of budget allocation, because the improvement of parks and squares is not on the agenda."

Dynamics of priorities for the reconstruction of destroyed and damaged buildings and facilities (July 2023 - June 2024)

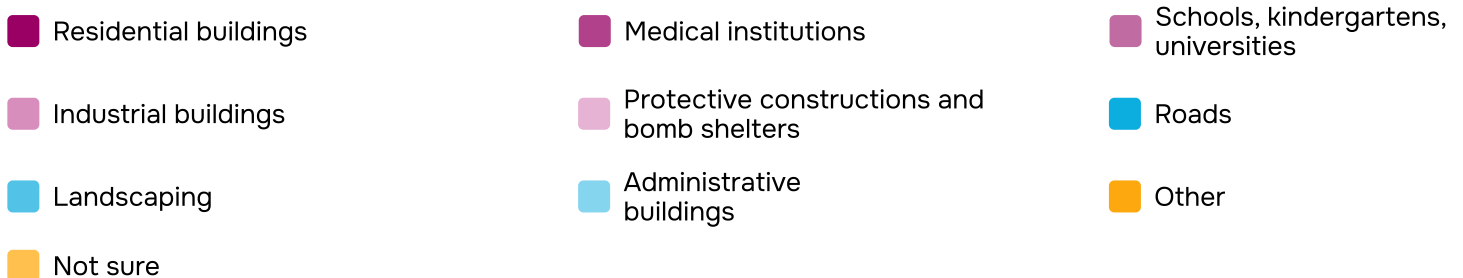
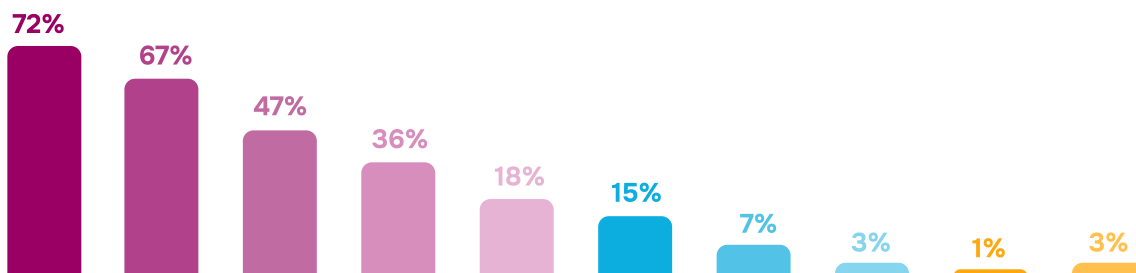
October 2023



December 2023



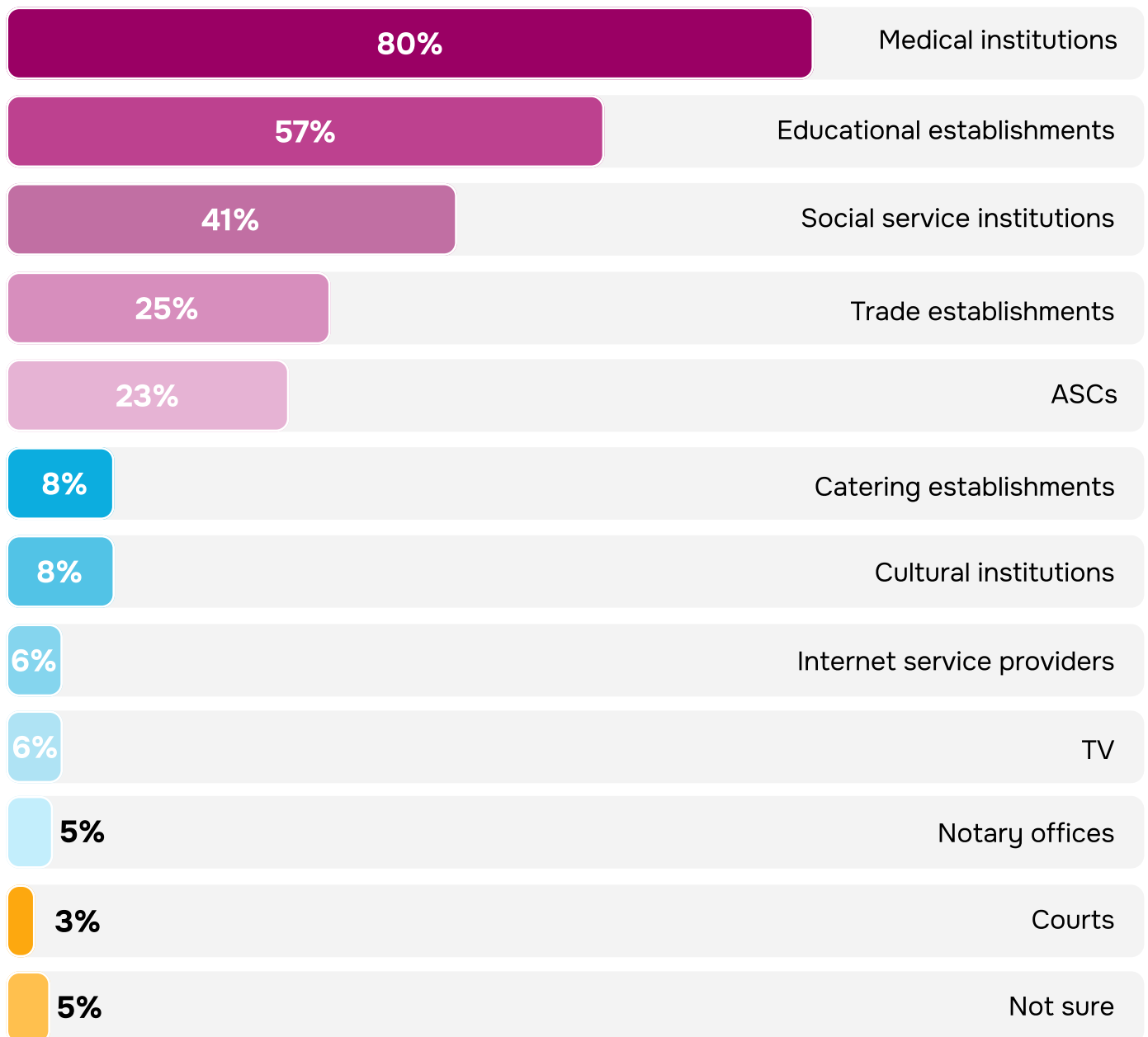
June 2024



Priorities for restoring the work of institutions and facilities in the community (N=400), %

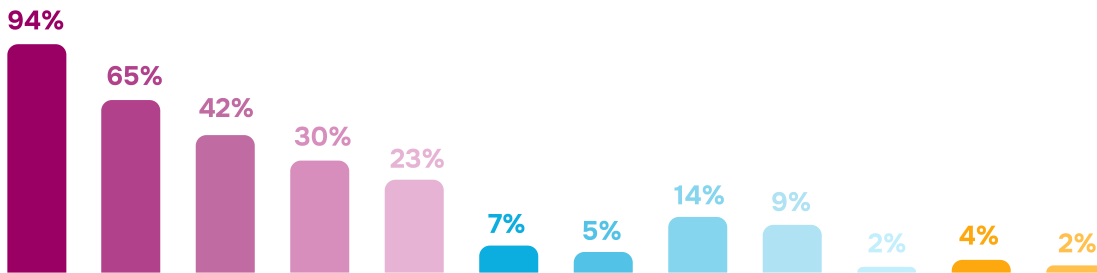
Q.: Which institutions and facilities should be restored in Kherson first of all? Choose the three most important things.

Multiple choice

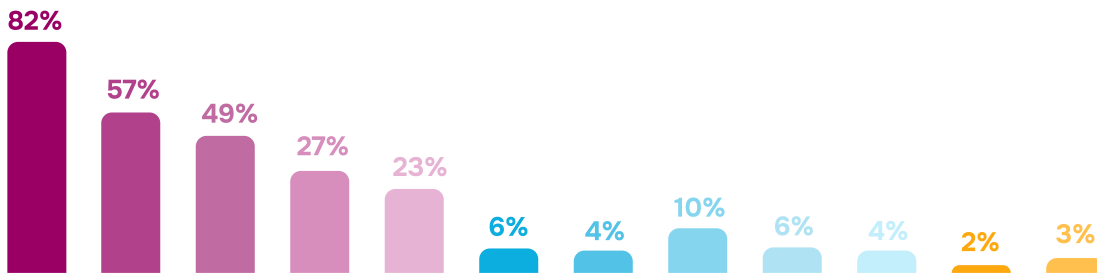


Dynamics of priorities for restoring the work of institutions and facilities in the community (N=400), %

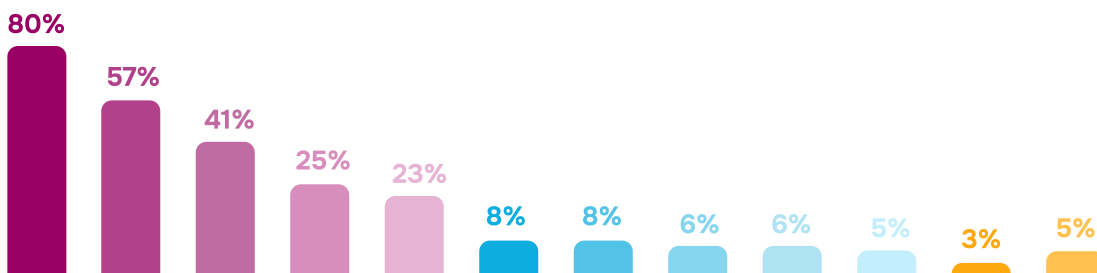
October 2023



December 2023



June 2024

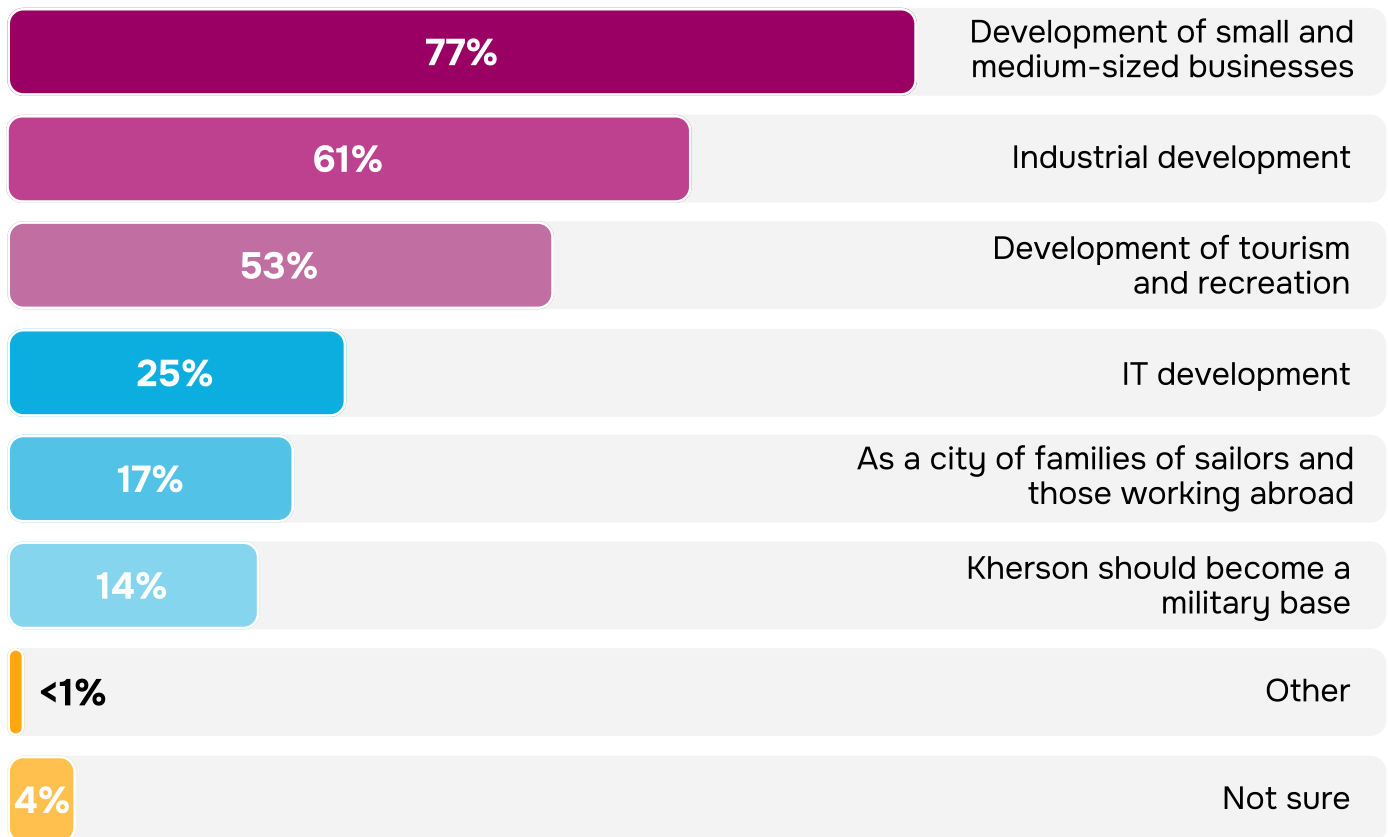


- Medical institutions
- Educational establishments
- Social service institutions
- Trade establishments
- ASCs
- Catering establishments
- Cultural institutions
- Internet service providers
- TV
- Notary offices
- Courts
- Not sure

Strategic directions of the city development (N=400), %

Q.: What do you consider to be the priority directions of the city development in the future?

Multiple choice

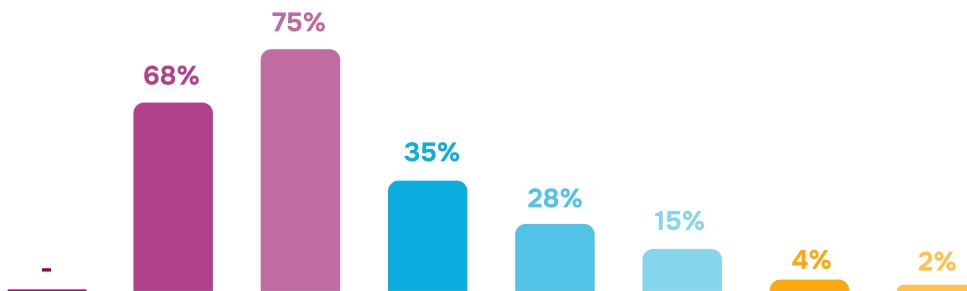


Other:

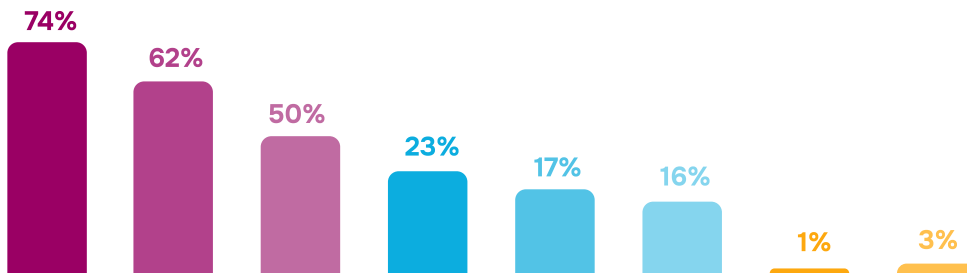
- restore agriculture to at least pre-war level.

Dynamics of strategic directions of the city development (N=400), %

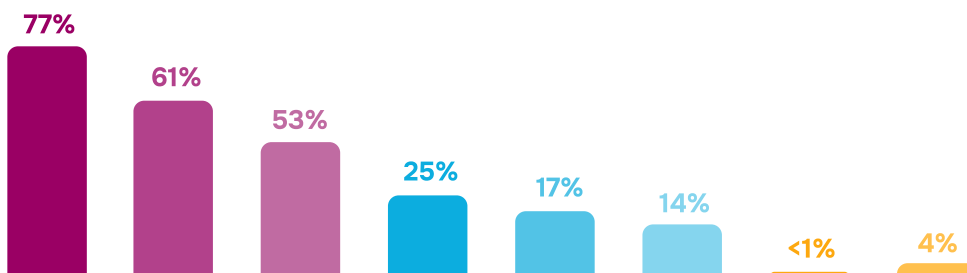
October 2023



December 2023



June 2024

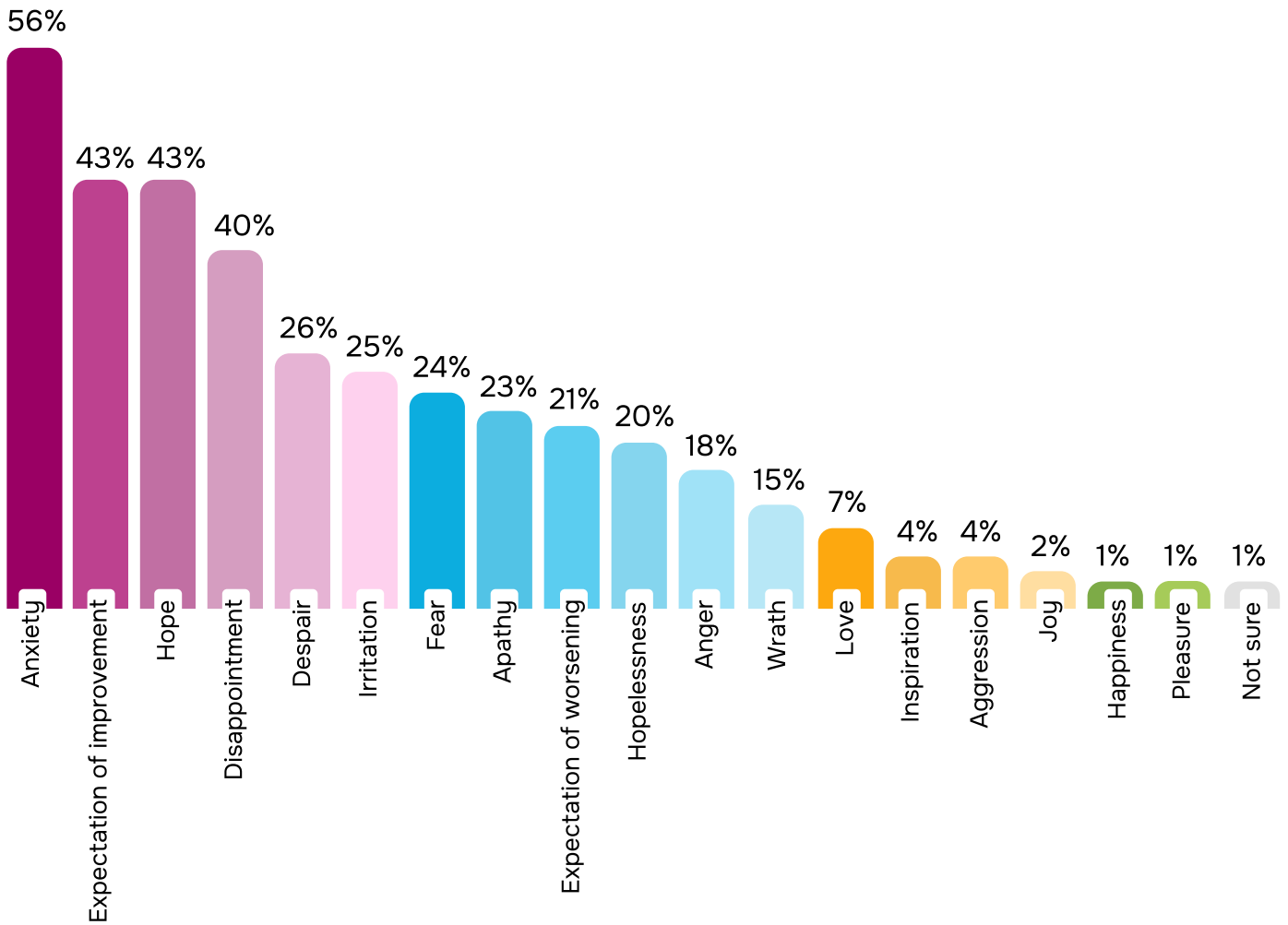


- Development of small and medium-sized businesses
- Industrial development
- Development of tourism and recreation
- IT development
- As a city of families of sailors and those working abroad
- Kherson should become a military base
- Other
- Not sure

Socio-psychological state (present) (N=400), %

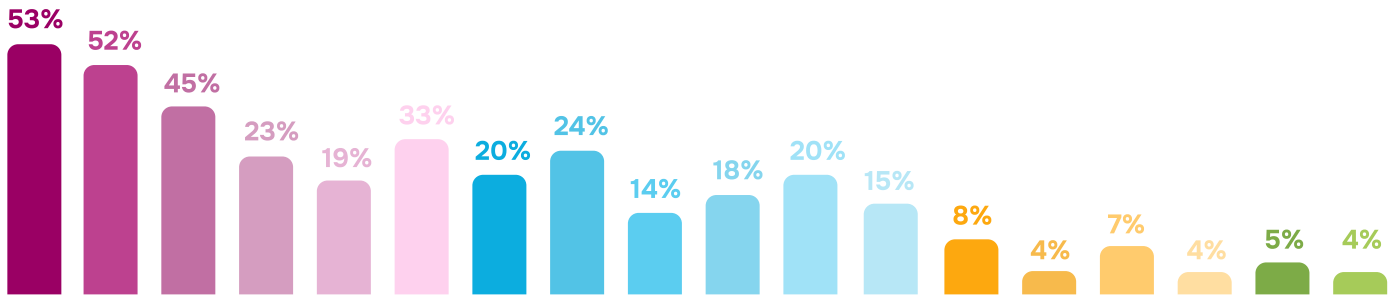
Q.: What words best describe your mood over the past month?

Multiple choice, up to 5 options were available

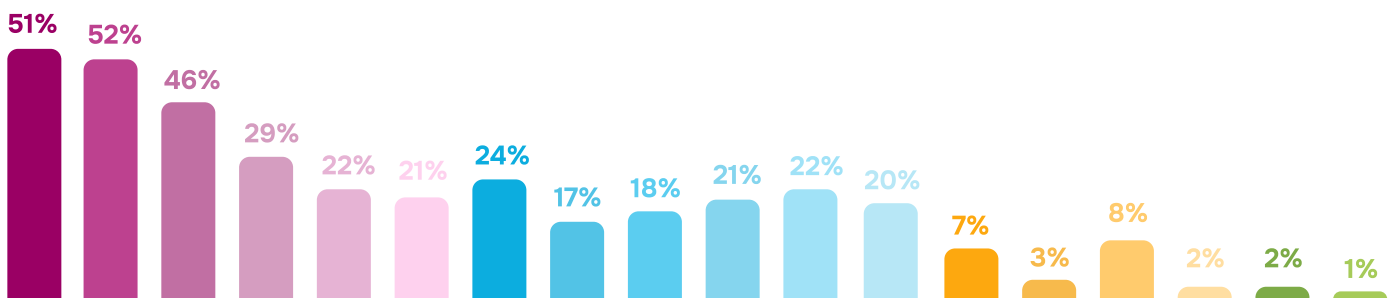


Dynamics of socio-psychological state (present)

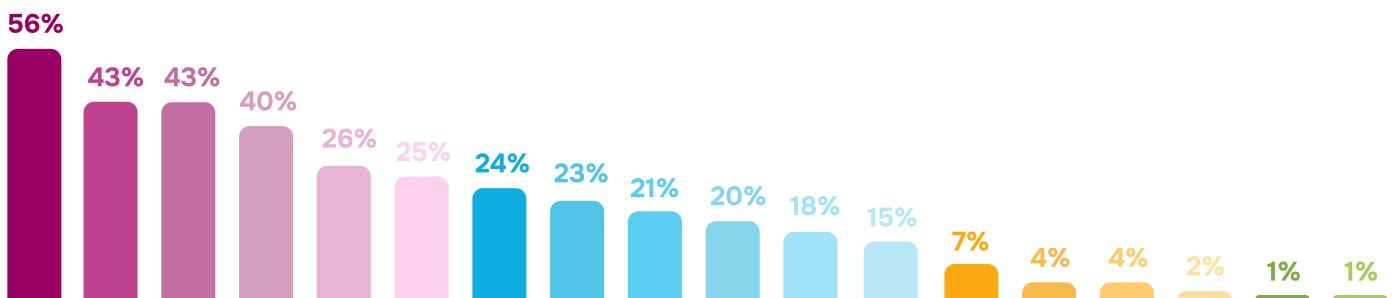
October 2023



December 2023

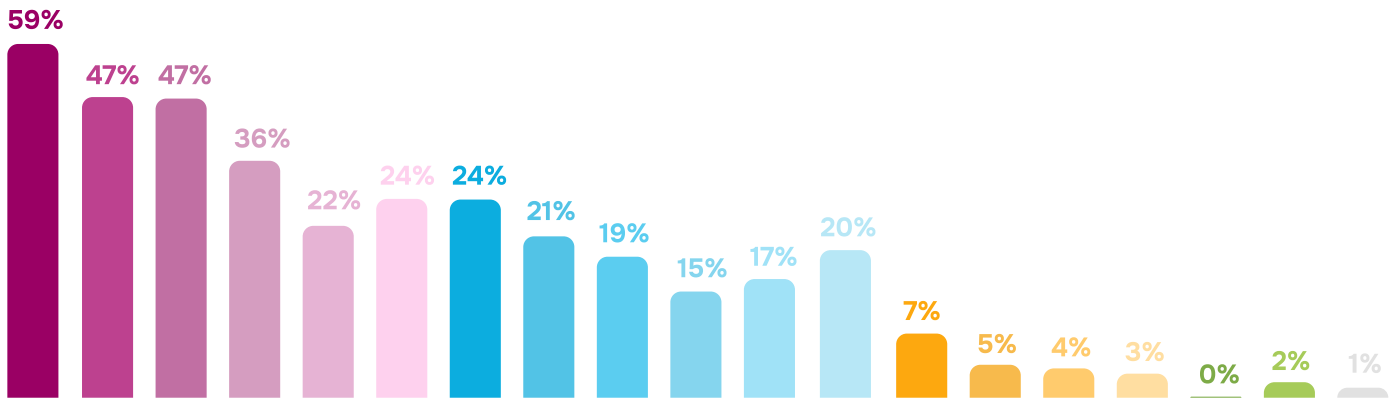


June 2023

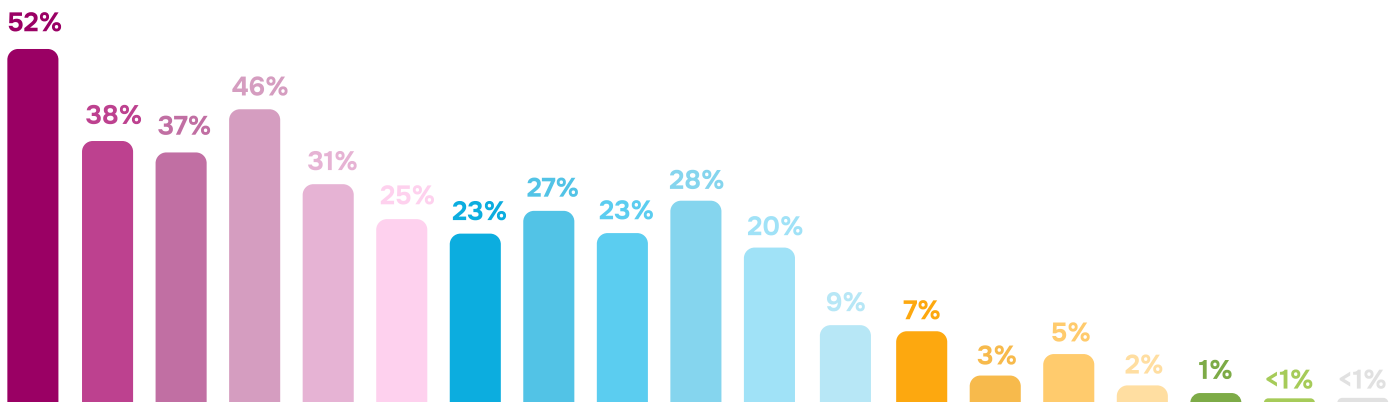


Socio-psychological state depending on place of residence

Residing in Kherson



Not residing in Kherson

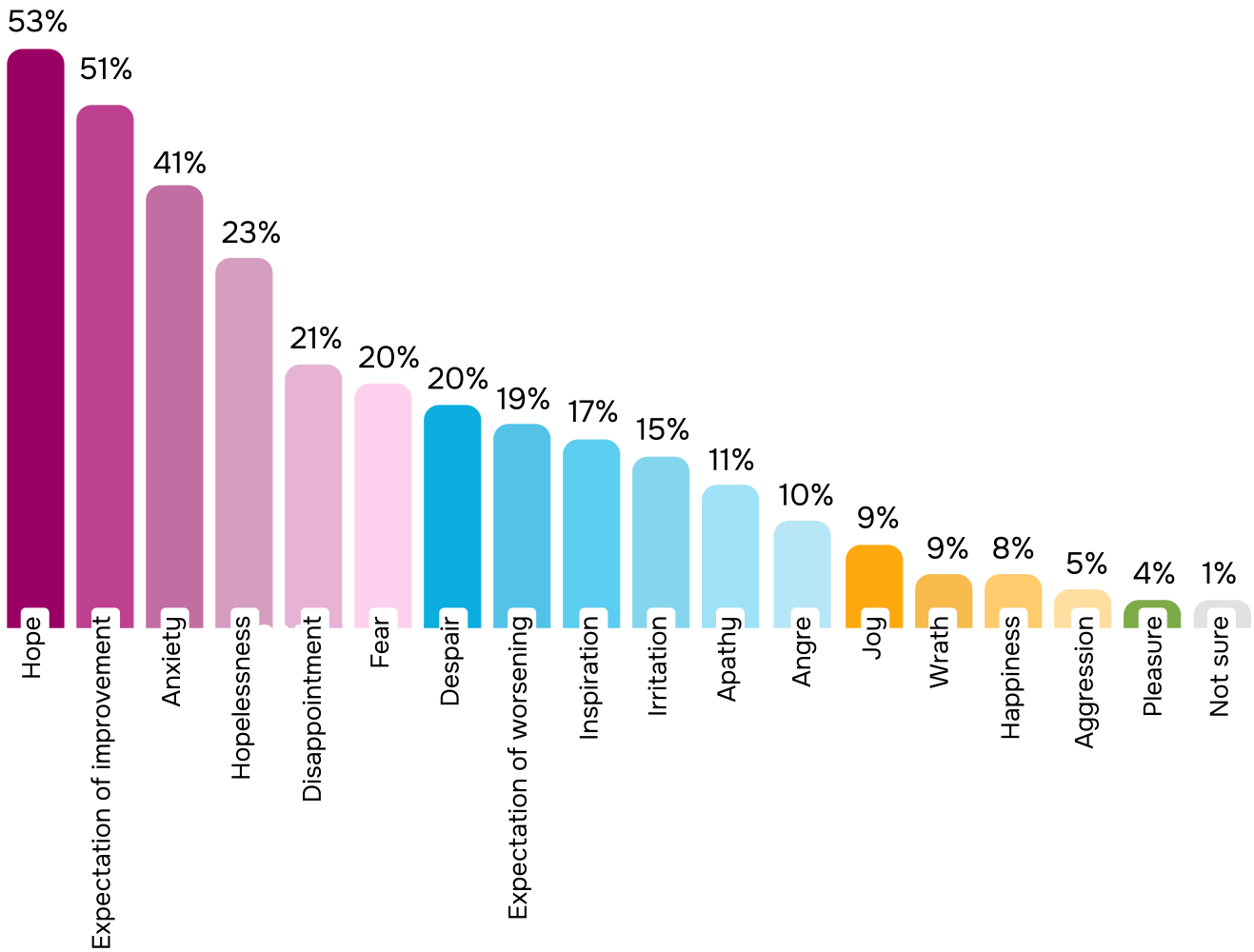


- Anxiety
- Expectation of improvement
- Hope
- Disappointment
- Despair
- Irritation
- Fear
- Apathy
- Expectation of worsening
- Hopelessness
- Anger
- Wrath
- Love
- Inspiration
- Aggression
- Joy
- Happiness
- Pleasure
- Other

Socio-psychological state (future) (N=400), %

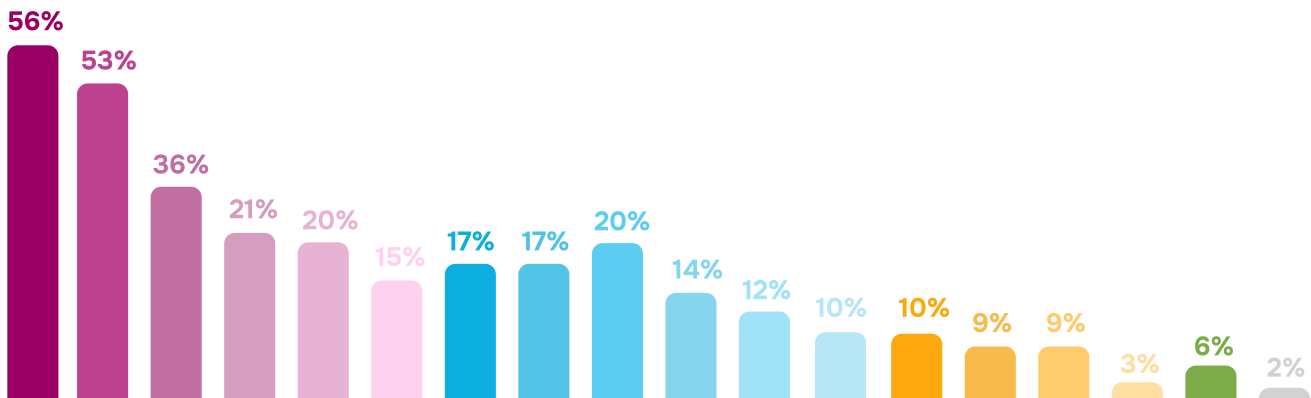
Q.: When you think about the future, what emotions do you feel, please select up to 5 options

Multiple choice, up to 5 options were available

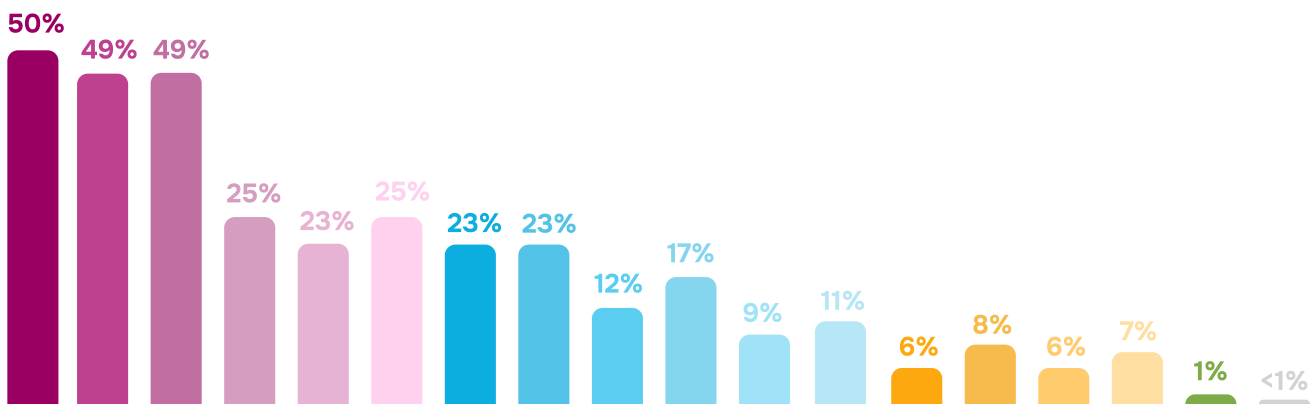


Socio-psychological state depending on place of residence (future)

Residing in Kherson



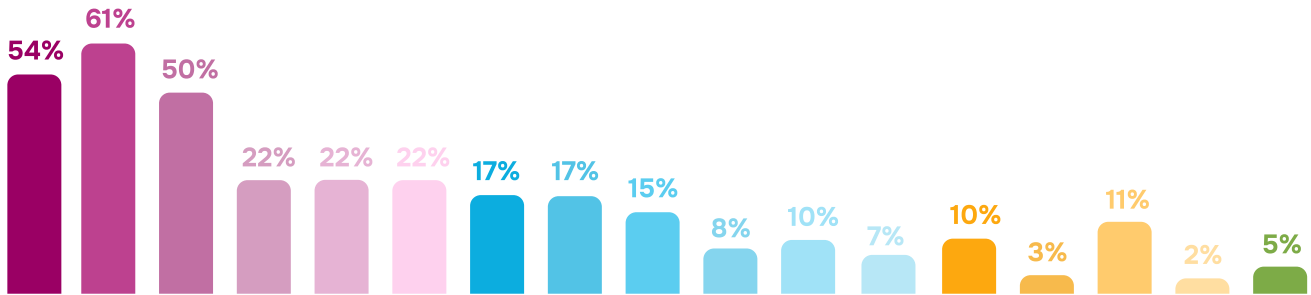
Not residing in Kherson



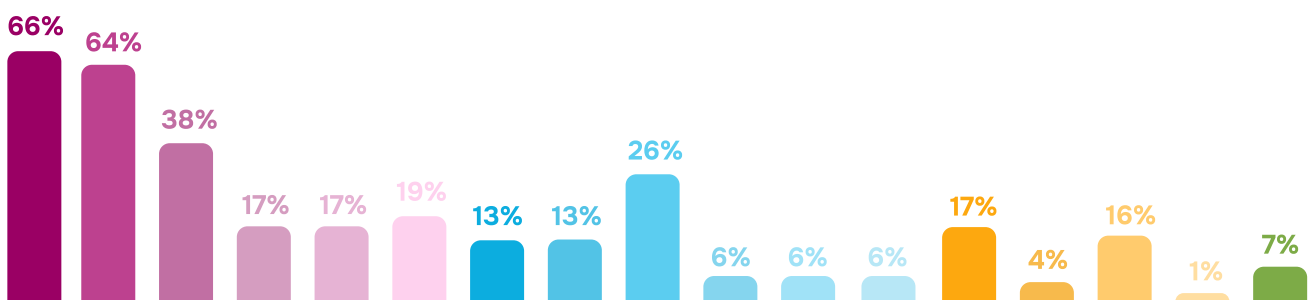
- Hope
- Expectation of improvement
- Anxiety
- Hopelessness
- Disappointment
- Fear
- Despair
- Expectation of worsening
- Inspiration
- Irritation
- Apathy
- Anger
- Joy
- Wrath
- Happiness
- Aggression
- Pleasure
- Other

Dynamics of socio-psychological state (future)

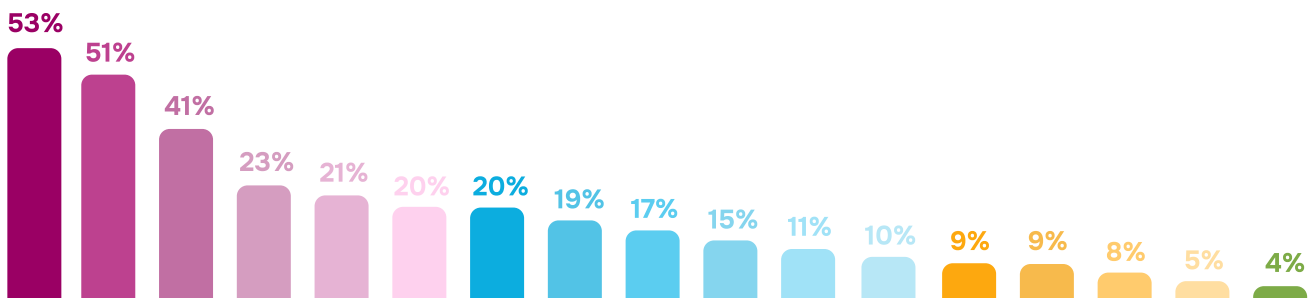
October 2023



December 2023

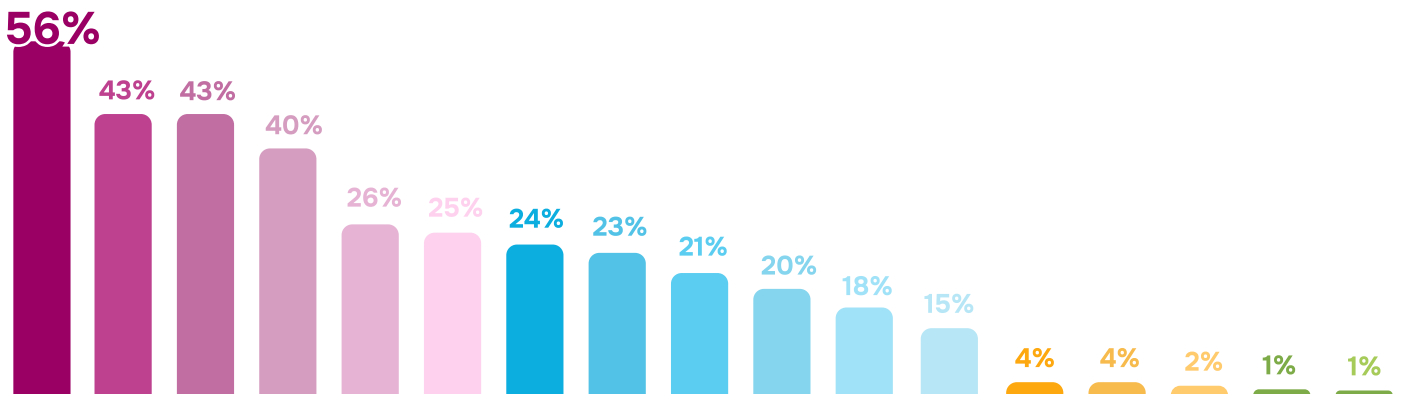


June 2024

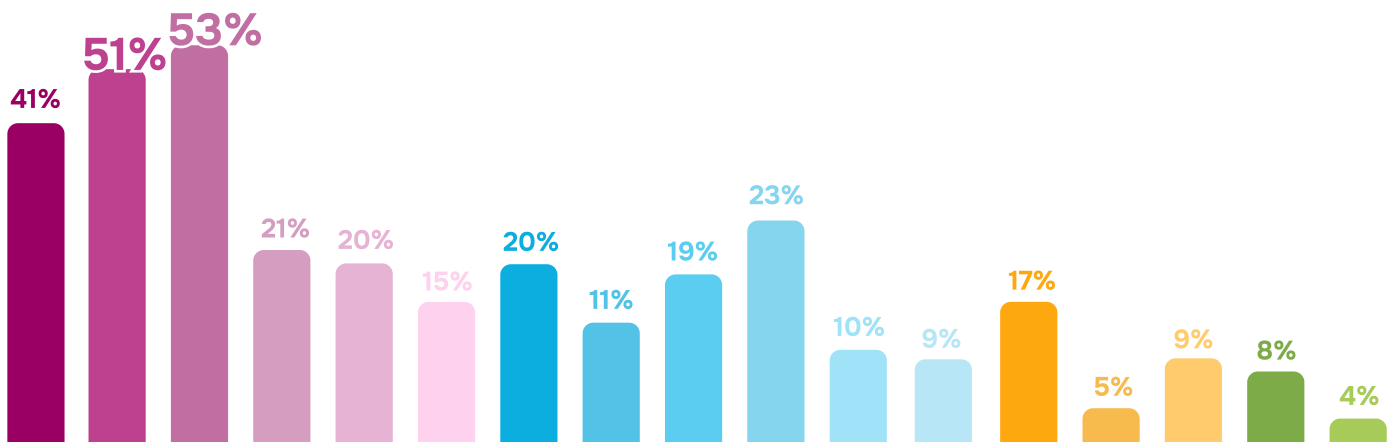


Comparison of socio-psychological state in the present and expectations for the future

Emotions that are being experienced now



Emotions about the future



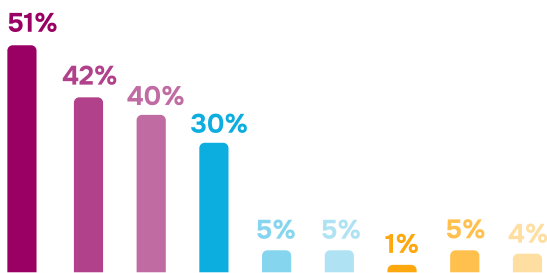
- Anxiety
- Expectation of improvement
- Hope
- Disappointment
- Despair
- Irritation
- Fear
- Apathy
- Expectation of worsening
- Hopelessness
- Anger
- Wrath
- Inspiration
- Aggression
- Joy
- Happiness
- Pleasure

Assessment of the damage caused to Kherson residents (N=400), %

Q.: How have you or your family members been affected by the shelling of Kherson and Kherson community?

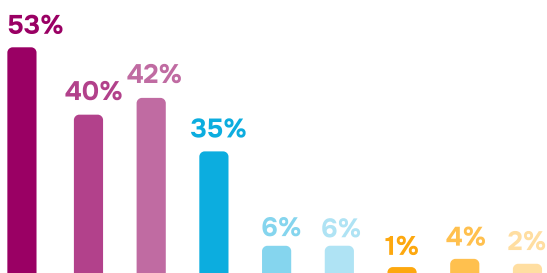
Multiple choice, up to 5 options were available

All respondents

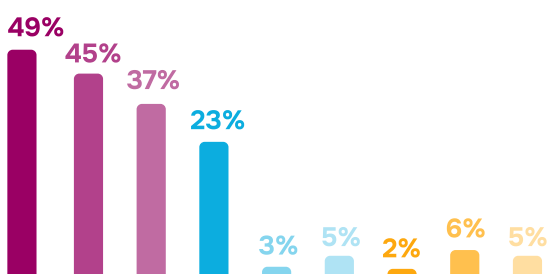


- Housing (apartment, private house) was damaged
- Following bombing, my family members or I have suffered from mental disorders
- My apartment building or adjacent territory was damaged
- Property (vehicle, household outbuildings, summer cottage, communications) was damaged
- I/my family member was injured
- There are dead in my family
- Other
- Not affected
- Not sure

Residing in Kherson



Not residing in Kherson

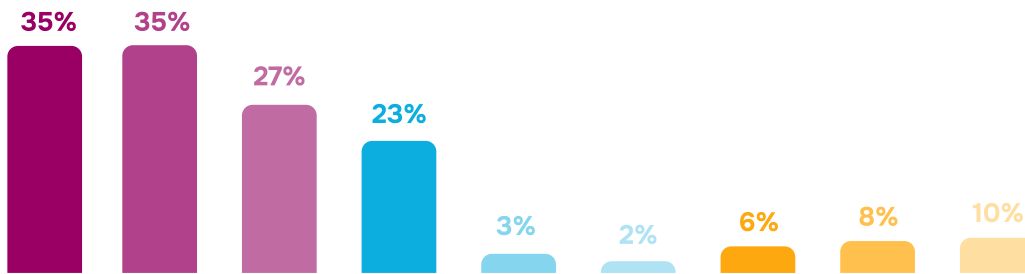


Other:

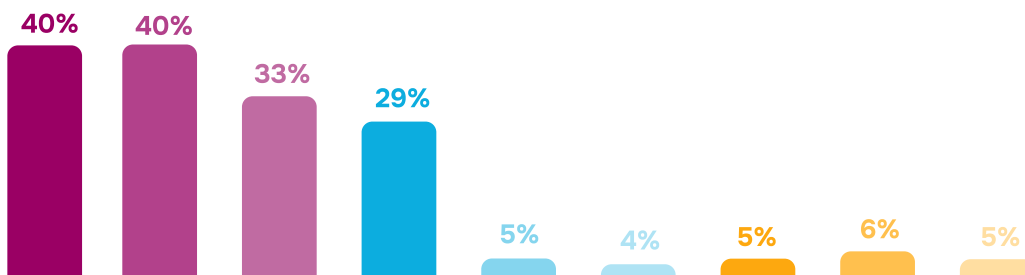
- business has been affected;
- my health has deteriorated;
- pets have been affected;
- housing is in an unknown condition under occupation / all my relatives are under occupation, etc.

Dynamics of assessing the damage caused

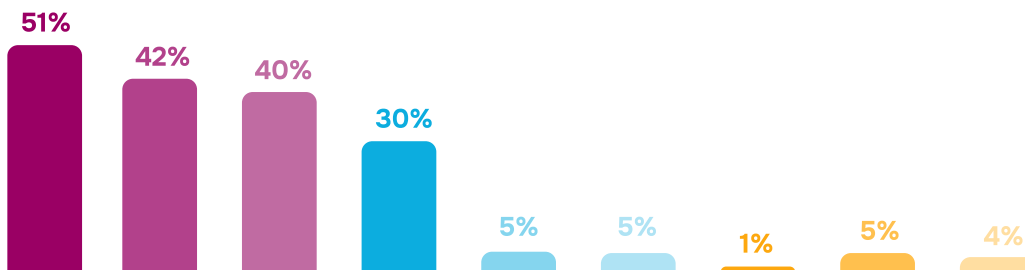
September 2023



December 2023



June 2024



- Housing (apartment, private house) was damaged
- Property (vehicle, household outbuildings, summer cottage, communications) was damaged
- Other
- Following bombing, my family members or I have suffered from mental disorders
- I/my family member was injured
- Not affected
- My apartment building or adjacent territory was damaged
- There are dead in my family
- Not sure

The level of trust in governmental structures and institutions (N=401), %

Q.: Please tell us your level of trust in the following institutions

State Emergency Service in Kherson



Kherson military



Kherson volunteers



Kherson municipal enterprises



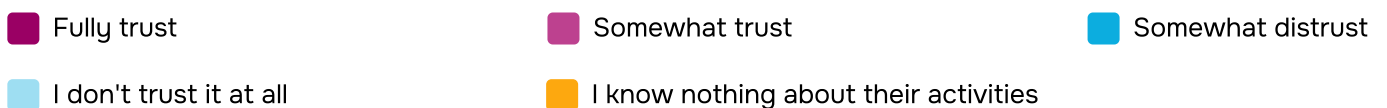
Kherson city police



Kherson Regional Military Administration



Kherson City Military Administration

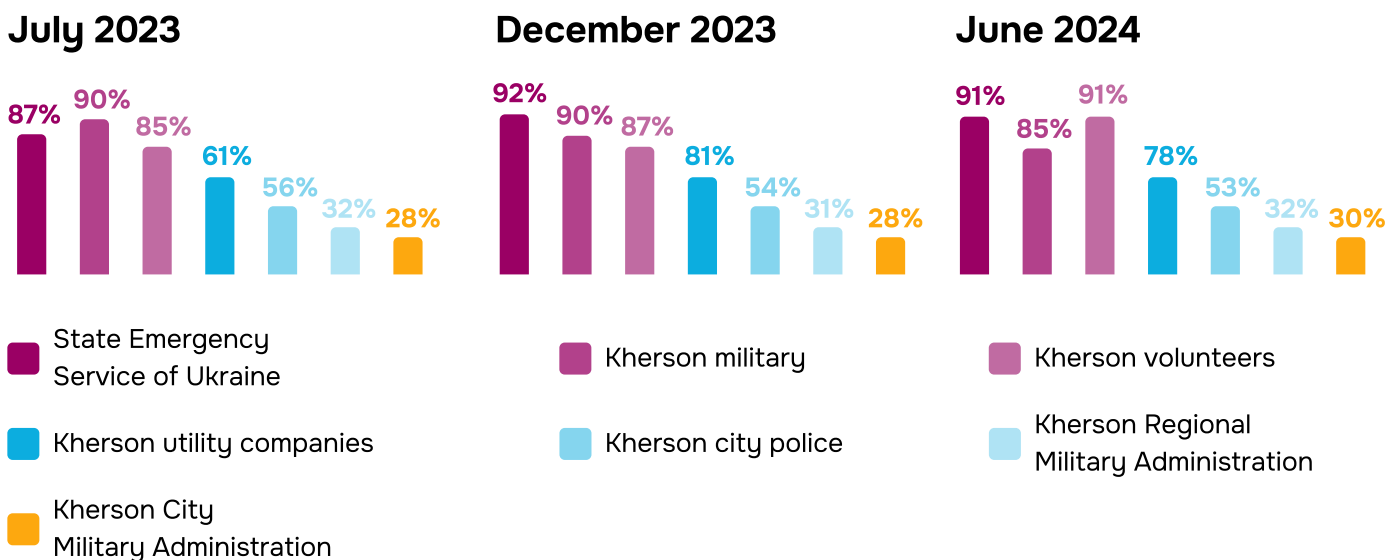


Dynamics of trust in governmental structures and institutions

	July 2023					December 2023					June 2024				
State Emergency Service of Ukraine	56	31	3	1	9	58	34	2	2	4	44	47	4	2	3
Kherson military	59	31	2	1	7	56	34	3	2	5	43	42	6	4	5
Kherson volunteers	41	44	5	1	9	41	46	5	1	7	33	58	5	2	2
Kherson utility companies	18	43	23	5	11	25	56	10	4	5	20	58	12	6	4
Kherson city police	11	45	19	9	16	7	47	24	11	11	4	49	26	16	5
Kherson Regional Military Administration	6	26	25	21	22	4	27	27	26	16	3	29	34	25	9
Kherson City Military Administration	6	22	26	25	21	4	24	30	27	15	2	28	35	26	9

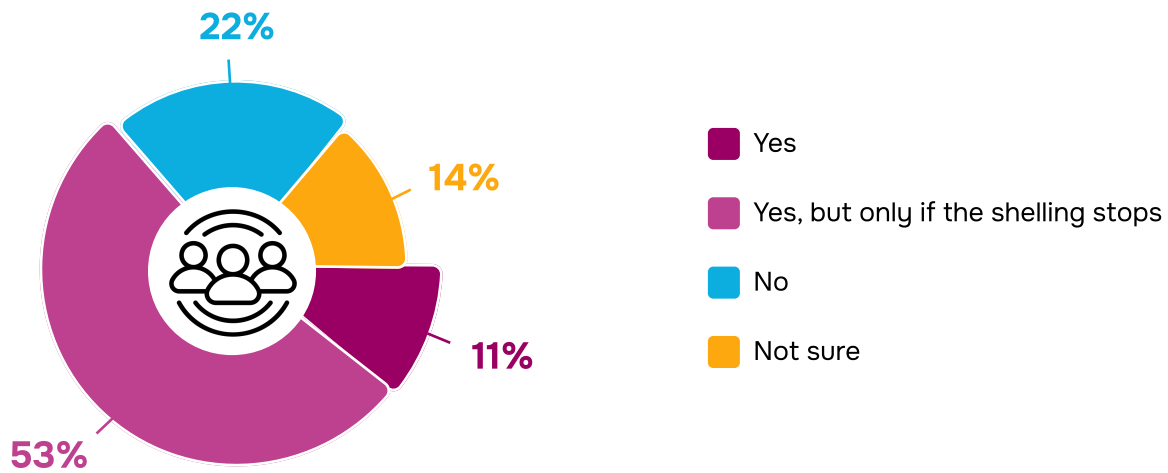
Fully trust
 Somewhat trust
 Somewhat distrust
 I don't trust it at all
 I know nothing about their activities

Dynamics of the level of trust (fully trust + somewhat trust) in governmental structures and institutions

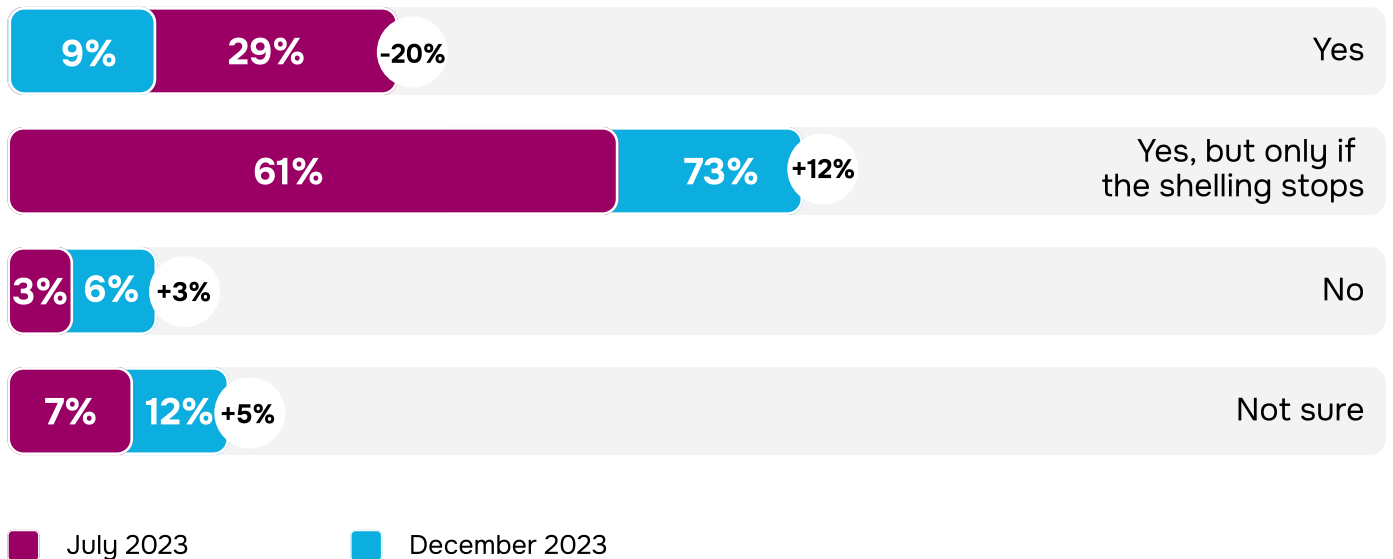


Intentions to return to the community (N=171, those not currently residing in Kherson), %

Q.: Are you going to return to Kherson this year? For those not residing in Kherson



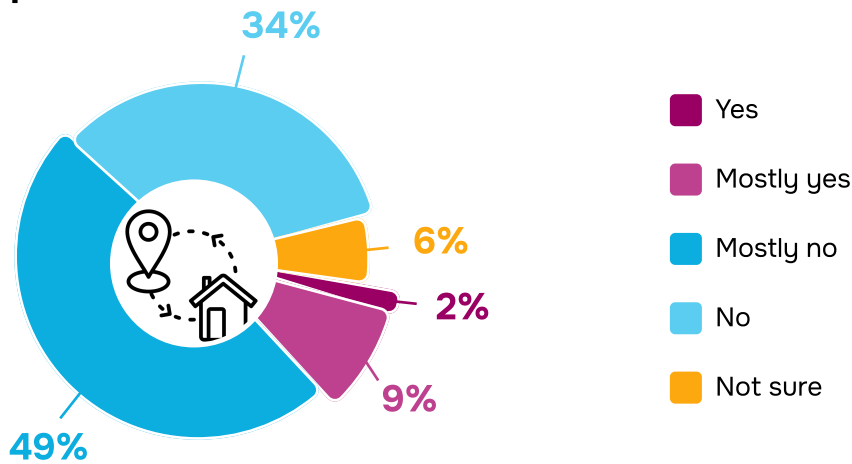
Dynamics of intentions to return to the community



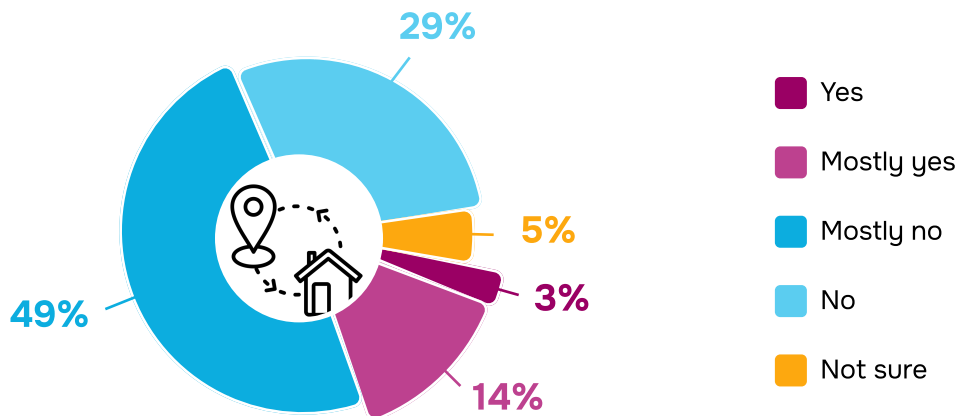
Assessment of the situation with return (N=400), %

Q.: In your opinion, can those Kherson residents who left the city during the war return home to Kherson?

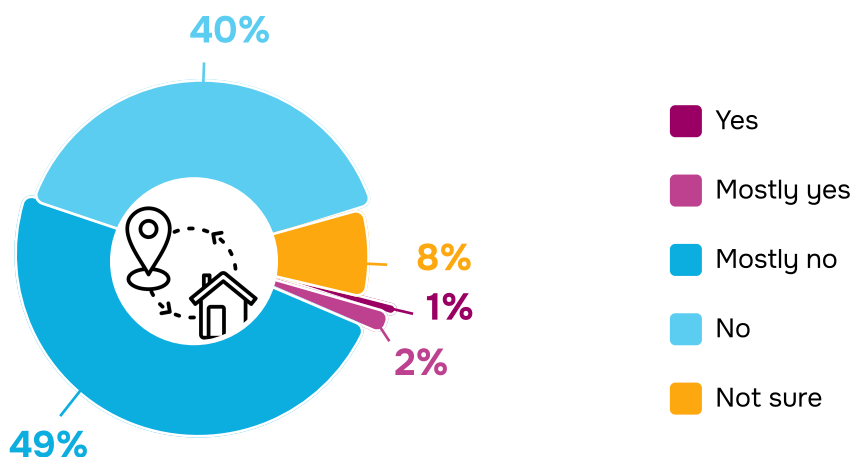
All respondents



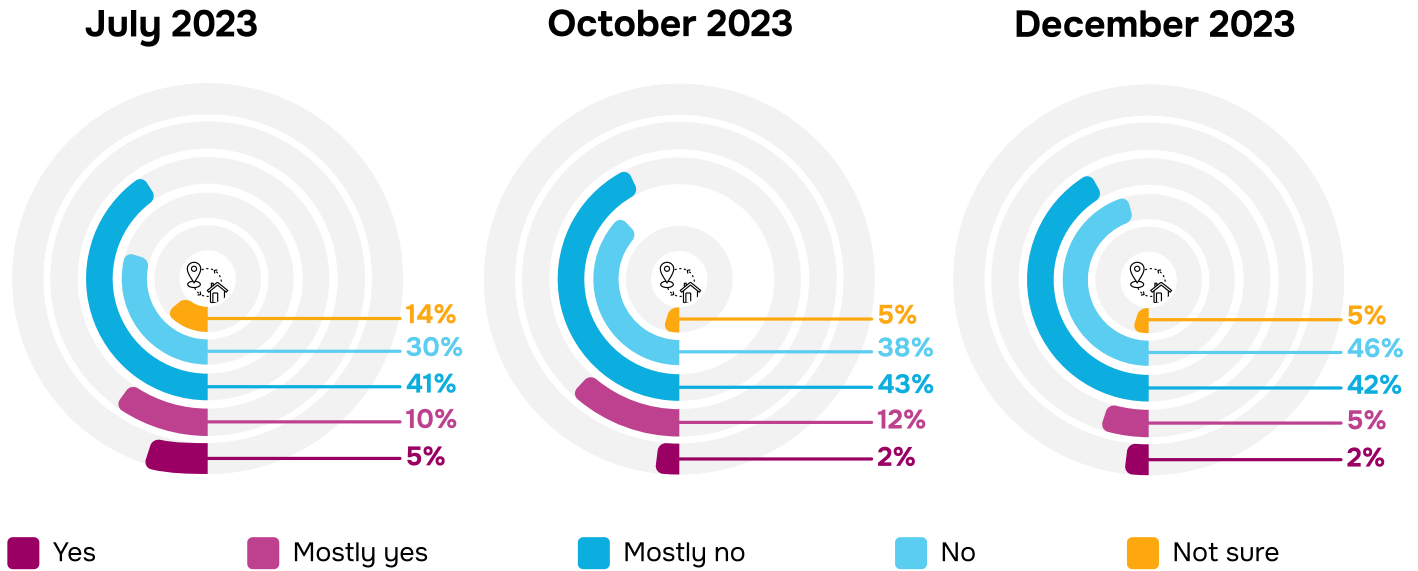
Residing in Kherson



Not residing in Kherson

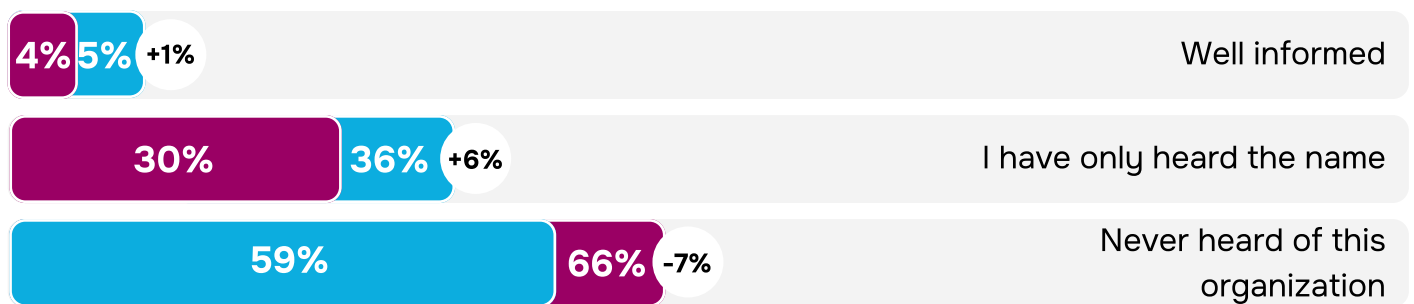
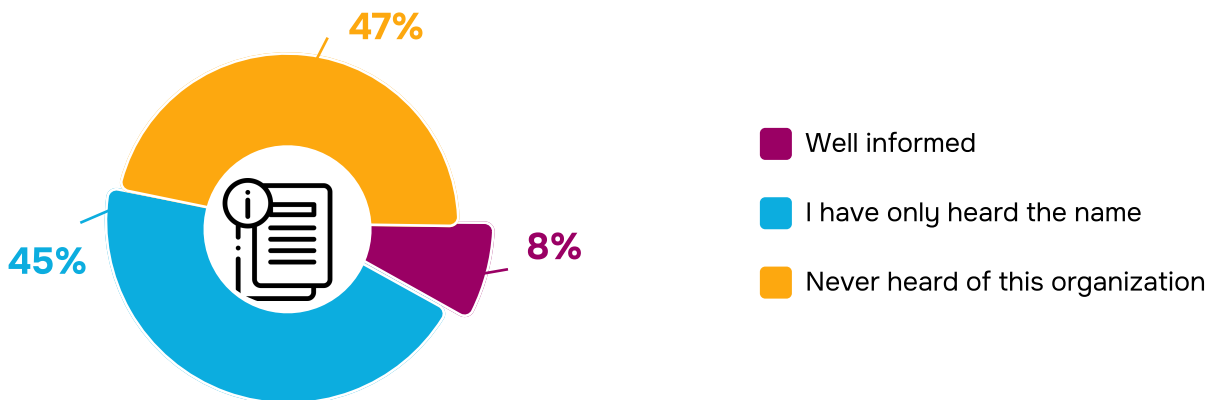


Dynamics of the situation with returning



Level of awareness about "Zakhyst" Kherson Community Foundation (N=400), %

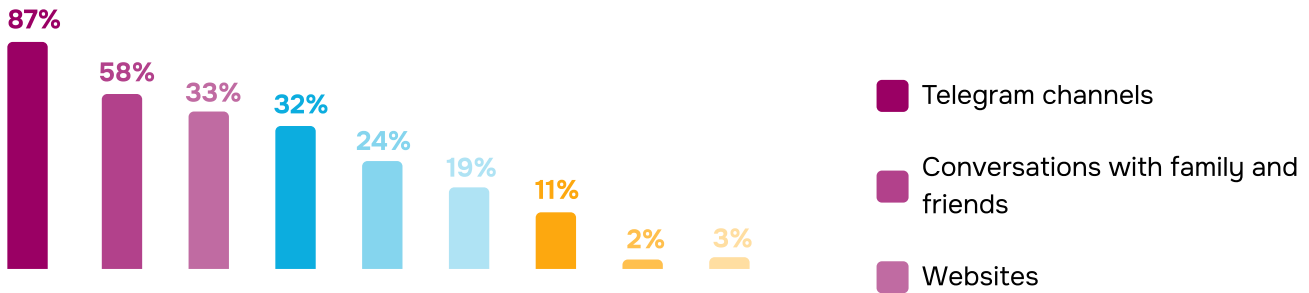
Q.: Are you familiar with the activities of "Zakhyst" Kherson Community Foundation?



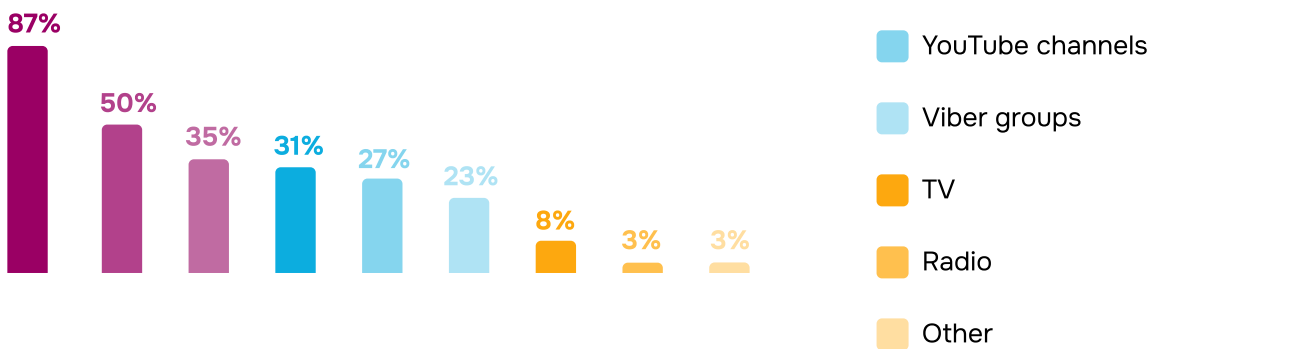
Media rating (N=400), %

Q.: From what sources do you get information about life in Kherson?

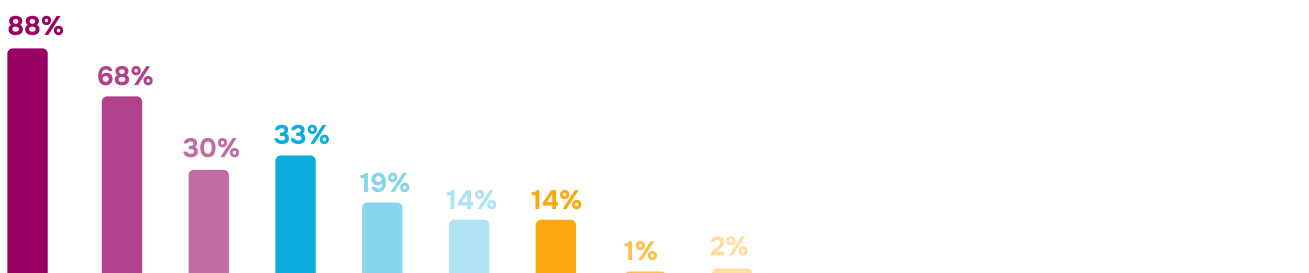
All respondents



Residing in Kherson



Not residing in Kherson

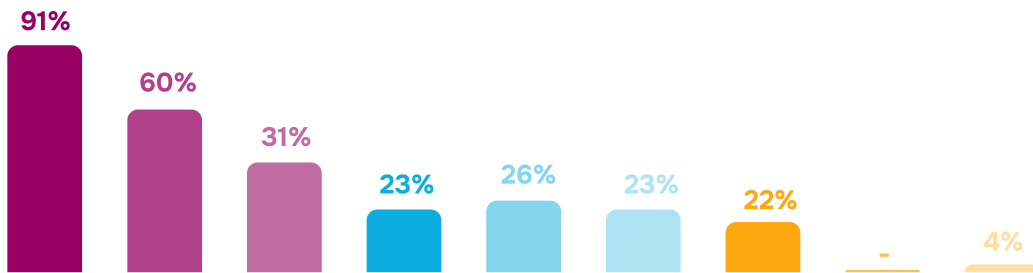


Other:

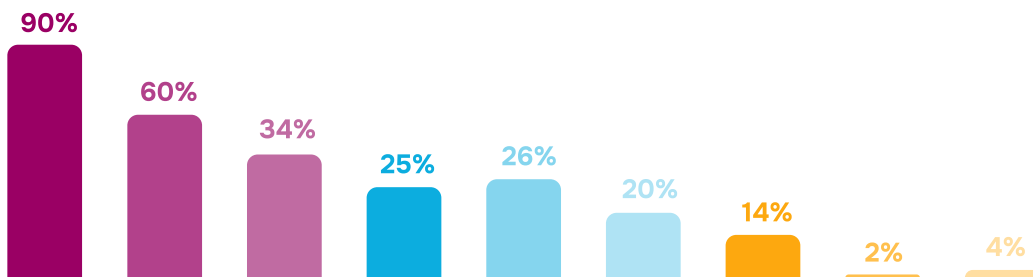
- own observations;
- Instagram accounts / volunteers' Instagram accounts.

Dynamics of media rating

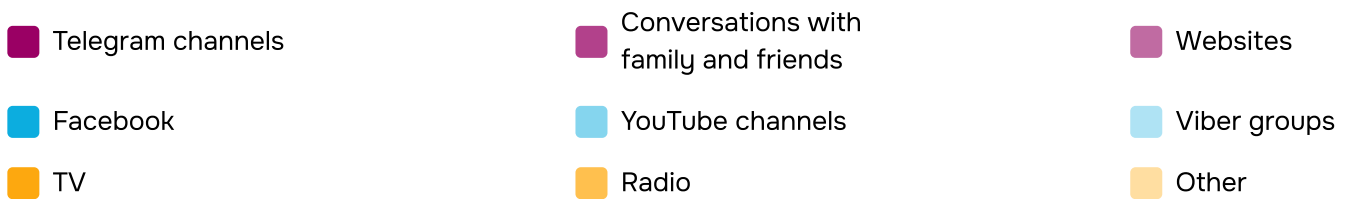
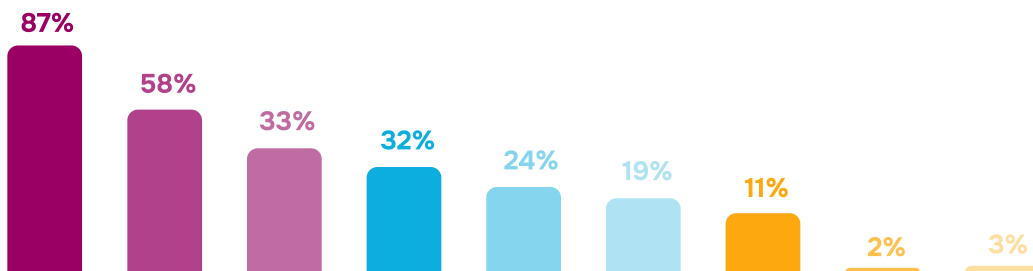
July 2023



December 2023



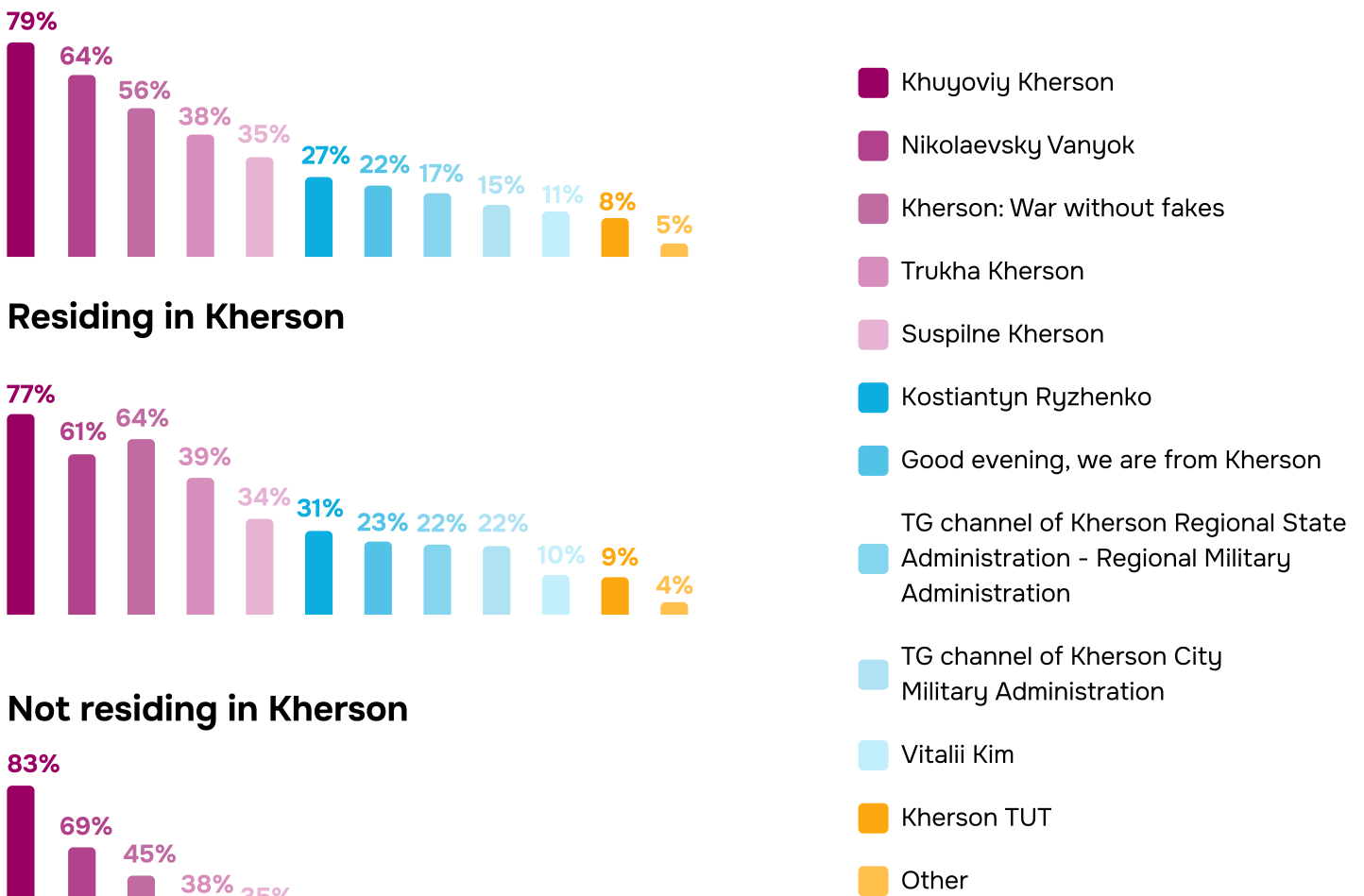
June 2024



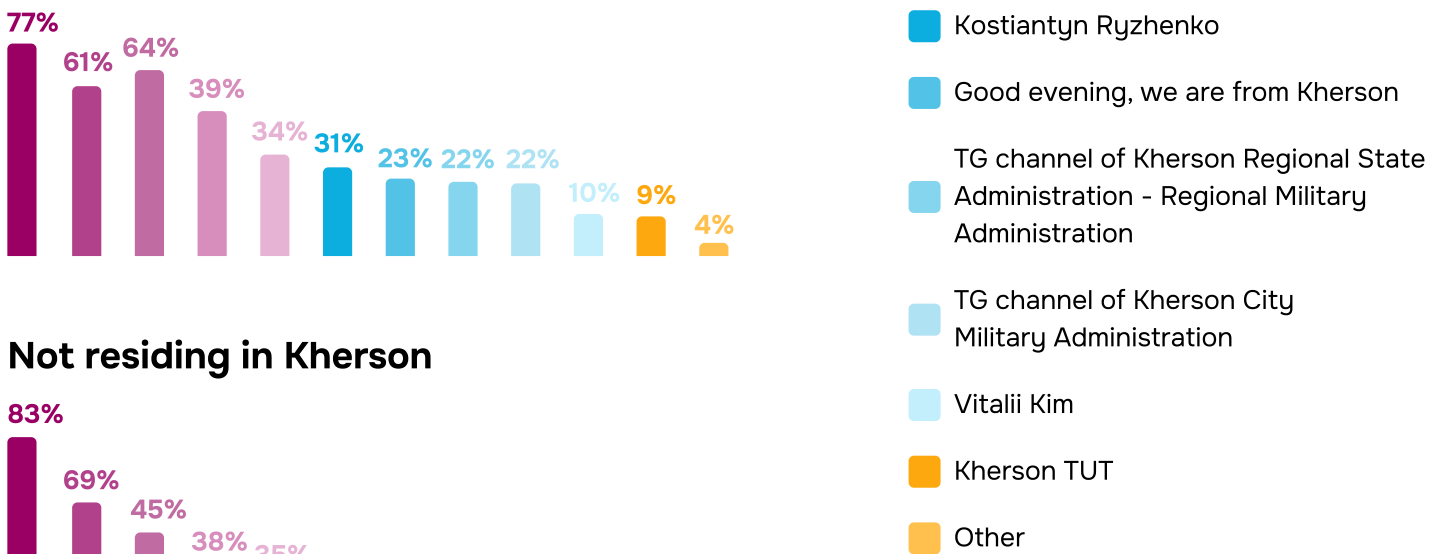
Rating of Telegram channels in Kherson (N=349 (Kherson residents who receive information about life in Kherson from Telegram channels)), %

Q.: Which Telegram channels are you subscribed to?

All respondents



Residing in Kherson



Not residing in Kherson

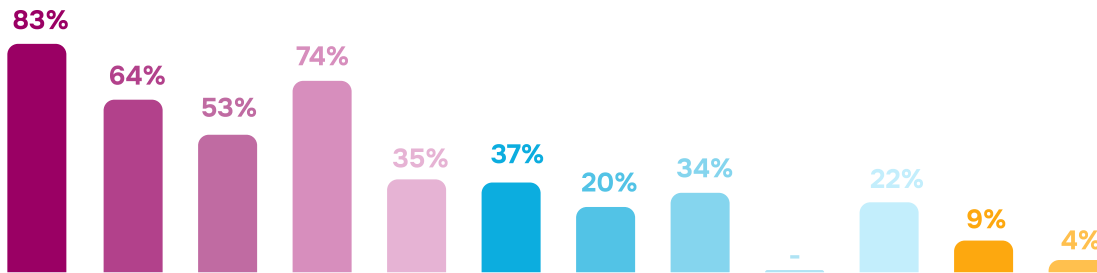


Other:

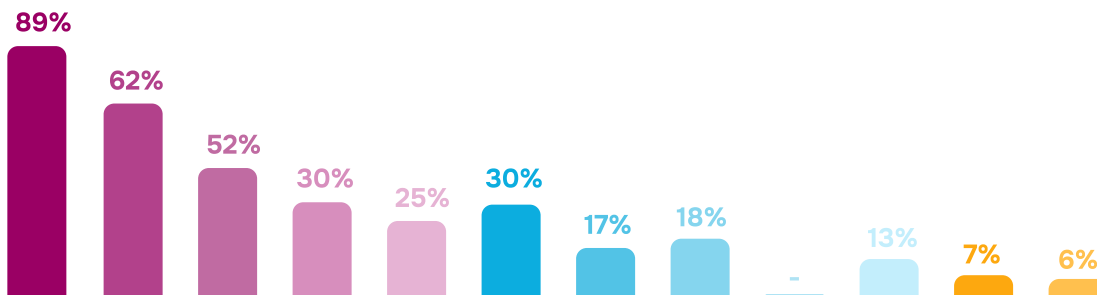
- MOST;
- Up;
- Kavun;
- My Kherson;
- Kherson Day and Night;
- Nadzor Kherson;
- Roman Mrochko;
- Kherson Sanyok;
- Shalena Bdzhilka Pogomiy, etc.

Dynamics of Telegram channel rating

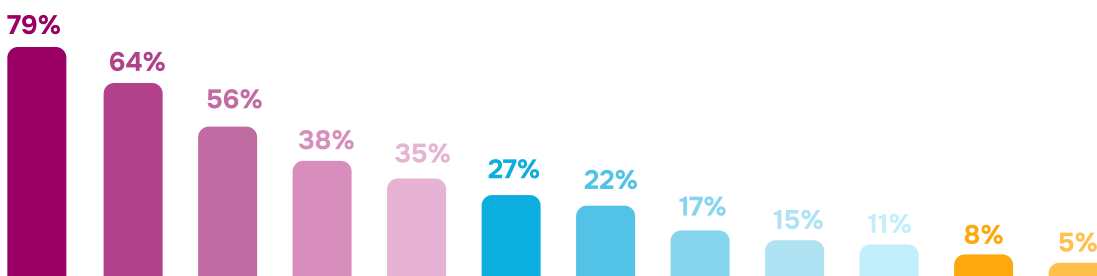
July 2023



December 2023



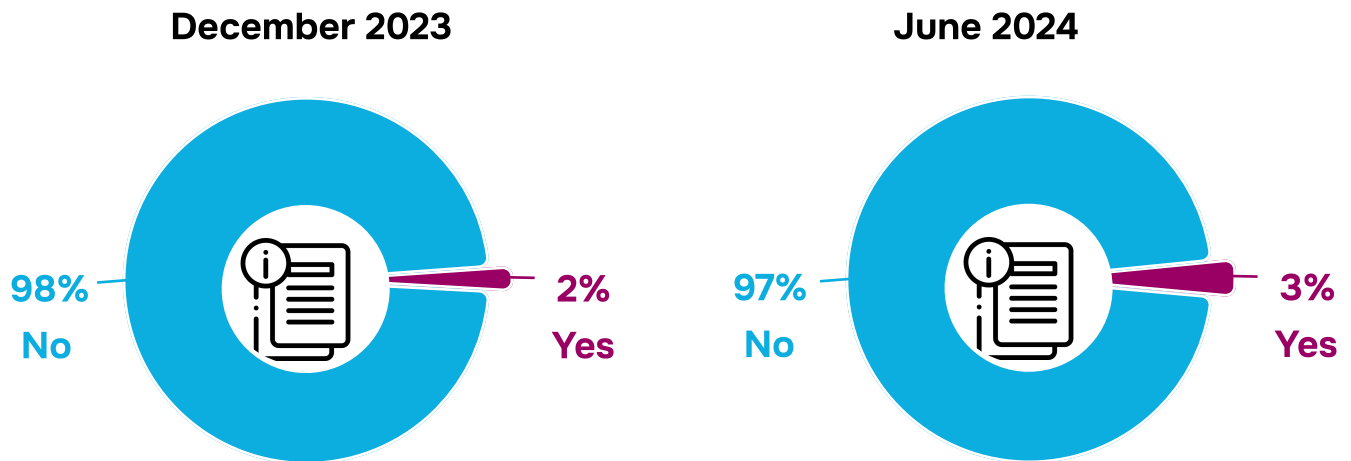
June 2024



- Khuyoviy Kherson
- Nikolaevsky Vanyok
- Kherson: War without fakes
- Trukha Kherson
- Suspilne Kherson
- Kostiantyn Ryzhenko
- Good evening, we are from Kherson
- TG channel of Kherson Regional State Administration - Regional Military Administration
- TG channel of Kherson City Military Administration
- Vitalii Kim
- Kherson TUT
- Other

Receiving information from the web portal "Hear Kherson Community" (N=401), %

Q.: Do you receive information from the web portal "Hear Kherson Community"?



Respondents' profile

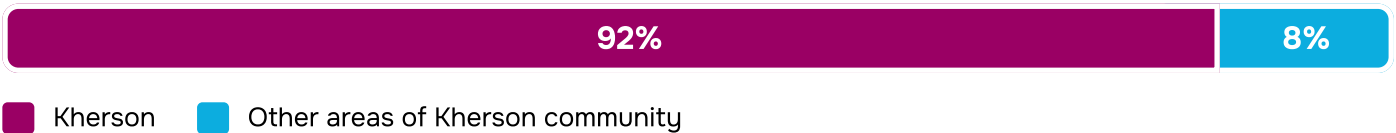
Gender



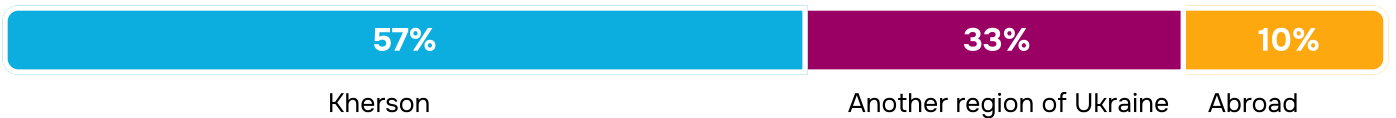
Age



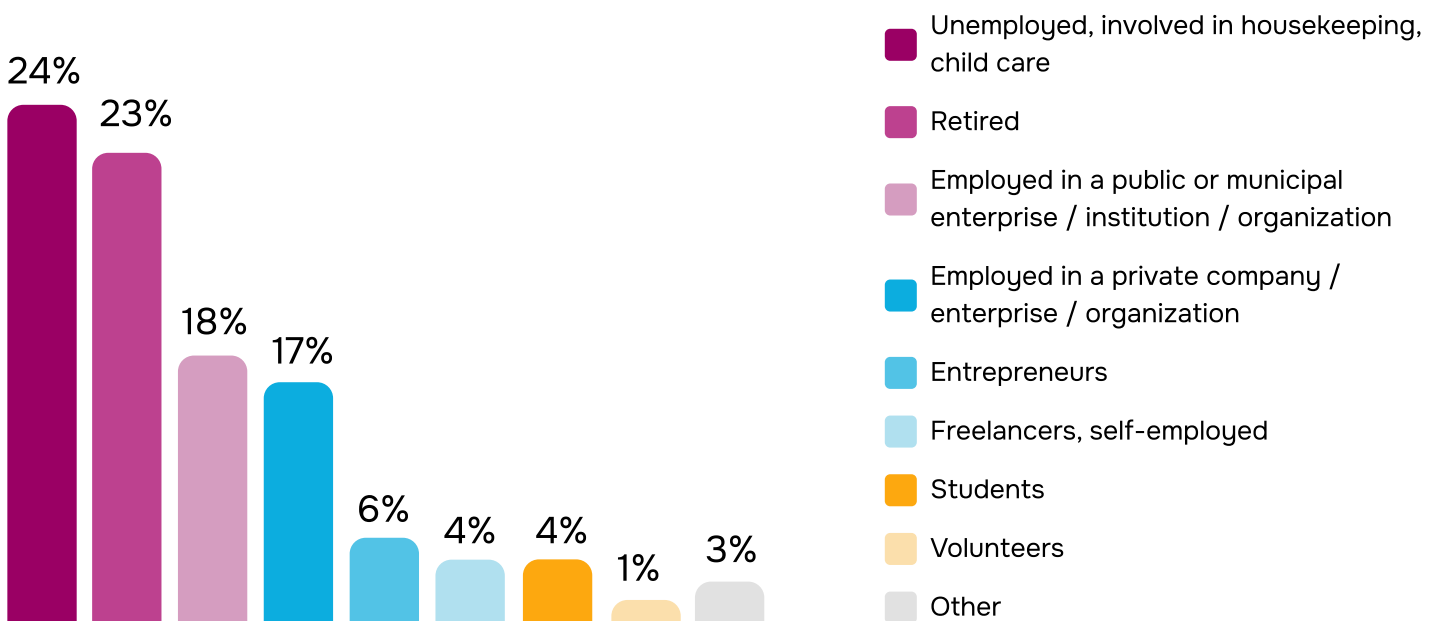
Place of residence before February 24, 2022



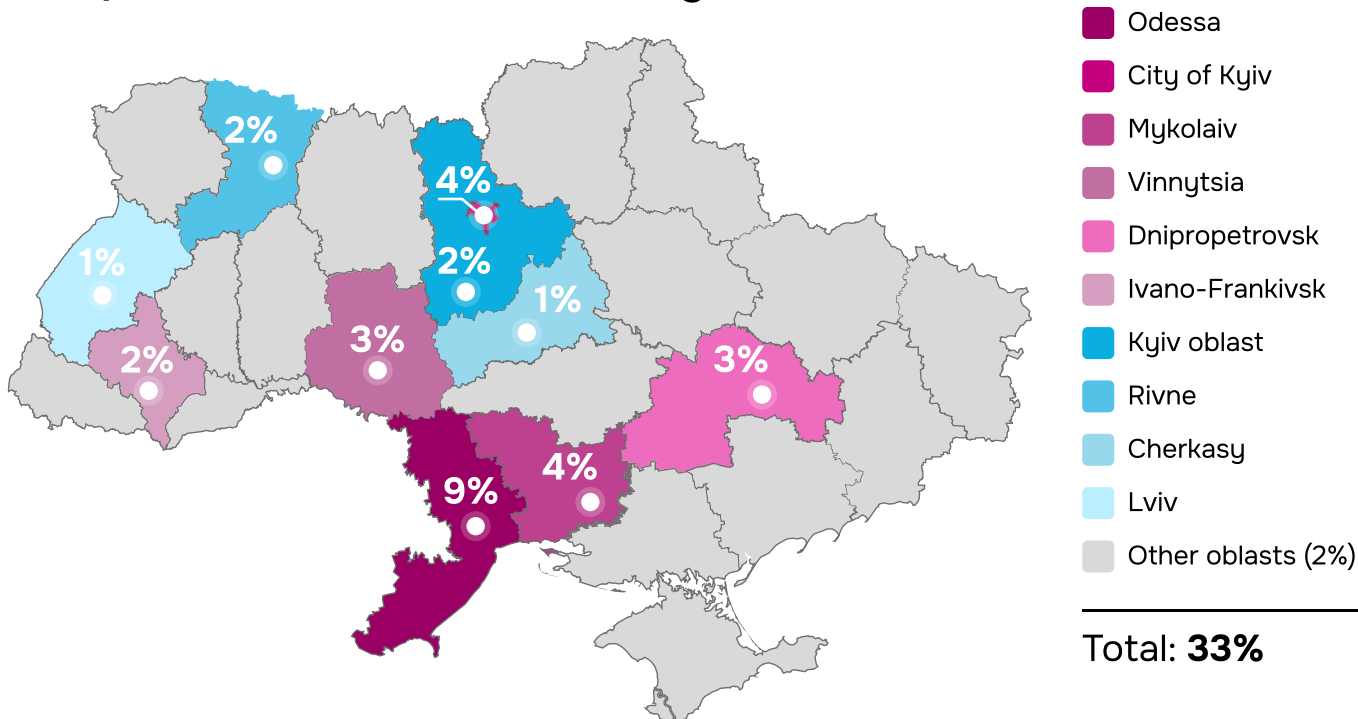
Current place of residence



Employment



Current region of residence (of those who changed their place of residence after February 24, 2022)



Country of residence (of those who changed their place of residence after February 24, 2022)

